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The Zippy Files

By Richard "Zippy" Grigonis



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ABOUT INTERNET TELEPHONY

Internet telephony is revolutionizing telecommunications through the convergence of voice, video, fax, and data, creating unprecedented opportunities for resellers, developers, and service providers alike. **INTERNET TELEPHONY®** focuses on providing readers with the information necessary to learn about and purchase the equipment, software, and services necessary to take advantage of this technology. **INTERNET TELEPHONY®** readers include resellers, developers, MIS/networking departments, telecom departments, datacom departments, telcos/LECs, wireless/PCS providers, ISPs, and cable companies.

Communities and Peering in 2008

When Amazon.com (News - Alert) acquired the too-ahead-of-itstime site PlanetAll in 1998, little did they realize that they were starting the social networking "communities" boom. MySpace (News - Alert), Facebook, orkut, etc. soon followed, demonstrating how many people have no qualms about displaying such personal data as biographical

information, hobbies, interests, and so forth. Thanks to the "six degrees of separation" phenomenon, adding a few friends to one's network can cause any given user to be linked to thousands of other people around the world. What do you do with these ad hoc networks? The classic, serious function of "business networking" is certainly there, but in many cases communities have formed for certain specific activities or just for fun. Some sites, such as Facebook (News - Alert) and orkut, offer news feeds so you can keep abreast of what your friends are up to.

In a sense, VoIP peering suggests the formation of a sort of up-scale, sanitized, businesslike community, one that has definite commercial functionality.

XConnect (News - Alert) (www.xconnect.com), for example, is a global promoter of the VoIP Peering / ENUM federation model with their "Plug-and-Peer" VoIP interconnection services dedicated to connecting IP communications providers and by-passing the legacy PSTN.

XConnect's Founder and CEO, Eli Katz (News - Alert), describes two extreme modes of peering, "First, there's 'pure' IP peering, which involves connecting one, two or N-number of networks together to enable IP packets to flow in Layers 2 and 3, which is where you find your Ethernet and IP routing. That's a mature industry, wherein some industry players provide basic IP connectivity. Billions of minutes per month move via public IP networks, and yet at the same time we see a growth in private IP or private Ethernet connectivity."

"The other extreme is complete IP communications peering in an end user-to-end user situation where much of the activity is done in the application and you don't actually need any service providers in the middle," says Katz. "I just run communications as an application on my PC, and you're running the application on your PC. We don't need service providers, carriers or network operators. The communication just 'happens' as a sort of 'pure' peer-to-peer environment with no central control. I think we're very far away from such a model appearing everywhere."

"So those are the two extremes," says Katz. "In the middle, which is the space where we at XConnect very much like to operate, is primarily between service provider-to-service provider peering in the 'pure' IP sense and, more optionally, carrier-to-service provider peering."

XConnect, with its partner Kayote Networks (News - Alert), operates peering solutions on either a managed service or hosted basis. Various national consortia of service providers (ITSPs, PTTs, MSOs) looking to deliver a peering and number portability solution within their home market can do this quickly by working with XConnect's solution.

The rapidly expanding XConnect Global Alliance is said to be the world's first multilateral settlement-free exchange of traffic between VoIP service provider members. Alliance members choose to interoperate settlement-free, irrespective of their location, and to pass on no-cost or reduced-cost international calls to their customers. XConnect Alliance members "plug and peer" with other providers around the world through a single connection to the XConnect Network, avoiding the need to negotiate multiple exchange agreements.

People, social animals that they are, cannot help but link together into communities, be it for business or pleasure. Our concept of VoIP-based peering will ultimately be replaced with a more general sense of "connectivity" wherein "peering" will include myriad enhanced applications capable of generating revenue for service providers. IT Richard Grigonis is Executive Editor of TMC's (News - Alert) IP Communications Group.

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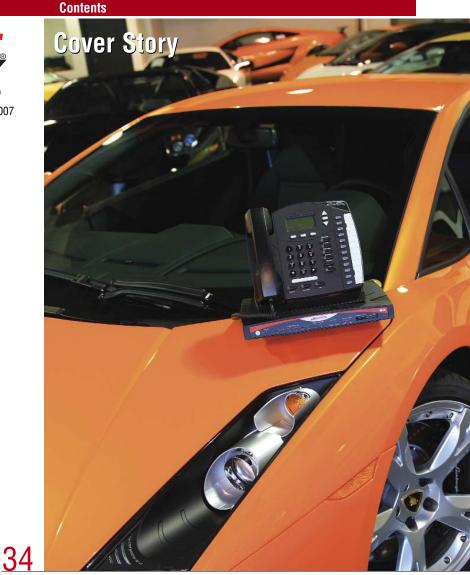
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To stay current and to keep up-to-date with all that's happening in the fast-paced world of IP telephony, just point your browser to www.tmcnet.com for all the latest news and analysis. With more than 30 million page views per month, translating into more than 3,000,000 visitors, TMCnet.com is where you need to be if you want to know what's happening in the world of VoIP.

Here's a list of several articles currently on our site.

Business Communications Platforms for Business Continuity

Natural disasters, terrorist attacks, epidemics and other emergency situations can quickly shut down or disrupt an unprepared business. When a company closes down or operates in a limited capacity for an extended period of time, revenue is impacted, the company's reputation suffers, and investor confidence erodes. To successfully compete in today's global economy, corporations must have sound strategies to minimize service disruptions during security events, weather emergencies or other extraordinary situations. www.tmcnet.com/1365.1

Managing WANs After an Infrastructure Centralization or Data Center Consolidation

The ongoing pressure for businesses to reduce costs and increase output is often felt most by the IT department, with technological implementations expected to improve efficiency and productivity. More and more, businesses are also looking for greater yield from their existing technologies, so many IT departments are redesigning their infrastructures to increase efficiency and improve effectiveness. www.tmcnet.com/1366.1

Mobile Operators Can Soon Tap Into FMC To Support Enterprise Mobile UC Applications and Make Money

Google's announcement of its Android open source mobile can open the doors to not only increased consumer usage of multimodal "smart phones" for information access, personal contacts, and entertainment needs, but also to support enterprise-controlled mobile business applications for their employees, partners, and customers. www.tmcnet.com/1367.1

Quality of Service Doesn't Justify IMS Walled Gardens

One of the hot buzzwords in telecom these days is IMS. Every major switch vendor now has to bow down at the temple of IMS or the big carriers won't talk to them. Magazines and conferences galore address the topic. But that doesn't answer the question of what IMS is, what it does, or why it's needed. And that, oddly enough, remains a bit of a mystery, even though it has its own magazine, Web pages, and trade group, the IMS Forum. Its promoters insist that it's a way to enable carriers to create new "services," and to extend their networks beyond mobility, and beyond voice. www.tmcnet.com/1368.1

The Discovery Dilemma

And now your moment of mobile existentialism. We all recall the high school question, "What if a tree fell in the forest and there was no one to hear it? Would it make a sound?" Now we can update that for the mobile world with, "What if mobile content is available, but no one can find it? Does it exist?" www.tmcnet.com/1369.1

TMC's Whitepapers of the Month

Visit TMCnet's Whitepaper Library (www.tmcnet.com/tmc/whitepapers), which provides a selection of in-depth information on relevant topics affecting the IP Communications industry. The library offers white papers, case studies, and other documents that are free to registered users.

The Challenge of Maximizing Service Availability and Security

Spending on security defense-in-depth has not slowed the growth rate of vulnerabilities and exploits. Protocol-based attacks and existing attack surface weaknesses are increasingly targeted to create an entryway to the end systems, servers and valuable customer information stored within a network. Ultimately, any weaknesses in product's attack surface may result in potentially costly downtime. Analyzing infrastructure products within the network — including those magnetic the network — is critical wavefunction of the second state of the second sta meant to protect the network — is critical. www.tmcnet.com/1370.1

Security Considerations for an IP PBX and Contact Center

This whitepaper discusses inherent security capabilities of the Interaction Center Platform IP technology from Interactive Intelligence, and how the IC system fits into the communications security policies already in place in many organizations. Specifically, this document explains security concepts from the framework of the OSI network model, along with the network operating system environment, network security policies, and compliance issues. www.tmcnet.com/1371.1

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TMCnet's Softswitch

The softswitch is arguably the most critical of communications network components, even growing in their role, as networks become increasingly complex and advanced multimedia services and applications become the norm. For the latest softswitch information, including news, exclusive interviews, and fea-tures, visit TMCnet's Softswitch channel regularly. Sponsored by Tadiran Telecom. http://www.tmcnet.com/channels/softswitch



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More Than Just Talk

By Rich Tehrani

Crossing the Chasm Between Desires and Surroundings

R ecent news that Sprint is not going to work with Clearwire to build out a WiMAX network (www.tmcnet.com/1312.1) only added to the rumors I have been hearing about Google(News - Alert) acquiring Sprint Nextel. On the surface it seems like this would be a bad move for Google but in reality the world's leading search engine has become so much more than just a website to go to when you want to find a trinket of information... The company now needs a wireless network to allow it to grow in the mobile search and related spaces, such as the ability to watch YouTube(News - Alert) videos on the subway.

Let's look at Google (News - Alert) from a philosophical standpoint. The company has built almost everything from scratch in its past and present. Computers, operating system, web server software and more. Google likes to have complete control. It is, in a way, reminiscent of what Apple (News - Alert) did. So one wonders: if the mobile search market is so crucial to the company's future, can it rely solely on the OHA, or Open Handset Alliance (www.tmcnet.com/1313.1), to successfully enter this market?

Look at it this way... When Google decided it was serious about the video space it launched a new tab titled "video" on its home page. At a certain point the Google realized YouTube(News - Alert) was too strong a competitor, so the company threw in the towel and simply went ahead and acquired YouTube outright.

One wonders if history may indeed repeat itself. Google will start with the OHA but perhaps will soon decide that they need an acquisition - such as Sprint Nextel (News - Alert) - to boost their presence in the space.

Of course, one problem with a Sprint Nextel purchase is that the company's network isn't GSM-based, which means that their devices must contain multiple radios to be used around the world. But this is a minor problem; let's look at the more serious issues such a transaction would pose.

1. Google gets into the messy business of telecommunications. Like many other large telcos, the company will have to spend more and more money lobbying. As a result technology differentiation may become less important than government regulations in ensuring future success.

2. Getting seriously into the telco business and keeping a corporate motto that says, "Don't be Evil" may be tough to pull off.

3. Retail stores. Google's investors love the fact that Google has a massively scaleable business model which can grow with the addition of servers. Imagine if Google had a slew of retail stores to deal with around the country (or world?). Google's valuation would likely take a major hit. 4. Open Handset Alliance (News - Alert): One would imagine that if Google owns its own network, other network operators would not be too happy to be part of the Googlebacked OHA. This could slow progress for Google in appearing on the handsets of other wireless service providers.

5. A purchase of Sprint Nextel would make Verizon (News - Alert) and AT&T go crazy and they would make life even more difficult for the search leader. Could they really make life any more difficult than they do today? Maybe.

But for a company that craves control as much as Google, there may still be a way to acquire Sprint without destroying their relationship with other providers. You see, Google doesn't really need the messy wireless phone business. What they really need are platforms allowing them to display ads embedded in their services such as maps, videos, etc. Google could buy Sprint Nextel and in a complicated maneuver spin it back out as a different company (perhaps a nonprofit) which agrees to work more closely with Google to display ads and distribute its applications. This would allow Google to stay somewhat independent and work with other service providers worldwide.

Another, more drastic move, would be to buy the beleaguered wireless phone company and start giving all service away for free. In addition, the company could reinitiate the ClearWire talks and work with this company and others to blanket the world with a free (or at least ad-subsidized) WiMAX (News - Alert) network. This sort of move is logical from a local search perspective. Imagine Google being able to light up your phone with information relative to where you happen to be. Think about the phone as a virtual tour guide. When you get a phone call from someone, the phone could pull up a MySpace (News - Alert) or orkut page before the phone even rings. If the caller ID is blocked when receiving a call, you could see the results of a web search of the phone number as the phone rings. When you are walking past a coffee shop, a coupon for 10% off any drink with a European-sounding name could be displayed on your phone.

It gets better... McDonalds could flash ads for \$2-off any meal with more than 1,000 calories in total. Of course I am kind of kidding about this last point but we should all realize



the web is beginning to have more of our preferences stored in it somewhere and Google could indeed ferret out our likes and dislikes and match them up with ads from relevant companies in a way we never thought imaginable.

I for one would be very excited to see what a Google phone might look like five years from now. Sure Apple is the reigning king of design but Google is the same in the world of information organization. I do wish someone would cross the chasm between my desires and my surroundings. I think Google with a cell phone provider under its wing can be the company to pull this off.

So do I think Google will make such an acquisition? Maybe. If the search leader is going to bid on wireless spectrum it may make more sense to just buy a service provider and rapidly accelerate their mobile initiatives. If they were to make this purchase, I would see them rapidly rolling out free service or at least heavily-subsidized service and making life extremely difficult for the likes of AT&T and Verizon Wireless.

ITEXPO East 2008 Comes to Miami

The final countdown has begun ticking for the world's ultimate IP Communications conference, INTERNET

TELEPHONY Conference & EXPO, held January 23-25, 2008 at the Miami Beach Convention Center in Miami, Florida. Better known as ITEXPO (News - Alert) East 2008, this event features an energetic Exhibit Hall chocked full of solutions for enterprises, SMBs, government, service providers, VARs, VADs, vendors, distributors and developers.

As is the case with all of our shows, ITEXPO East also has on hand the industry's greatest educational program that can teach your organization to select and strategically deploy IPbased voice, video, fax, and unified communications. If you're a service provider, you'll learn how to profitably roll out exciting new and profitable services for your subscribers.

Collocated with ITEXPO East in Miami is our fourth Call Center 2.0 Event, which also happens to be the leading technology event for call center and CRM decision makers. The call/contact center industry is still going strong, so come to our event to find the solution to make your center more efficient and profitable.

Any way you look at it, Miami is the place to be from January 23-25 in 2008..

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PR and Marketing Done Right

Oftentimes companies in the communications space ask me how they are doing compared to their competition in the areas of marketing and PR. They generally do this by asking me to take surveys about their company's standing in the market. Additionally, I often get calls from organizations on Wall Street asking about specific companies. These analysts typically want to know if target companies are worth investing in, and so forth.

While I am not a financial analyst myself, I feel I am in a pretty good position to discuss a communications and or technology company's standing in a market. Sometimes I even offer up my advice when it isn't asked for. Recently I told a company they weren't well known in the communications space and they subsequently disagreed. I started to think about this situation as it doesn't make logical sense to me. After all, a company should know if it is well-known or not, right?

So I figured it made sense to highlight a company that has gained immense PR and marketing traction in the past year so others can see what I consider to be a successful branding campaign coupled with successful execution. This particular organization plays in the SMB space and is called Allworx (News - Alert) (www.allworx.com). The company has done some smart things to stay ahead of the competition and you can apply their successful techniques to any market you like... Not just communications or technology.

Allworx has literally caught fire in the market these past months. Their name is everywhere and their team

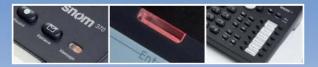
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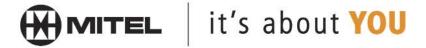
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seems to be omnipresent. For example, I heard an Allworx representative at the latest IP Sizzles event in Dallas (www.tmcnet.com/1314.1) speak about just how well things are going.

Moreover, the resellers at the show seemed to be very enthusiastic about the Rochester, NY-based PBX (News - Alert) company's products.

On top of that the company is proactive in seeking press. They are smart and aggressive. They know to set up meetings with journalists and analysts at every communications event they can. While this may seem like common sense, a surprising number of companies in the communications space do not do this.

And, as you'd expect, their entire team overflows with passion and enthusiasm.

Last month, Erik Linask (News - Alert), the Associate Editor of Internet Telephony magazine had this to say in an article (www.tmcnet.com/1332.1) about the company, "Everything coming out of Allworx lately has been positive - its partnerships, the growth if its channel, enhancements to its product line, all point to a successful operation."

In the same article Linask mentions that the company was purchased for \$25 million but in my mind they exude the PR and marketing savvy of a company more than 20 times larger.

So, in the future, rather than criticize any company for being unknown, I am thinking of not answering any more of those surveys that come across my inbox and instead I'll just start referring curious analysts and pollsters to Allworx. If you are doing all the things Allworx is doing, then you are obviously doing your job and the press and lots of potential buyers must already know about you. If not, then you have room for improvement.

Here just a few of the recent articles about the company:

• "Excel and Allworx Team on VoIP Phone System for SMBs" (www.tmcnet.com/1315.1)

• "Allworx, Voxitas (News - Alert), Team to Deliver Turn-Key VoIP Solution to Small Businesses" (www.tmcnet.com/1316.1)

• "VoIP Phone System Maker Allworx Releases Version 6.8 of its Software" (www.tmcnet.com/1317.1)

Cisco VARs Feeling Microsoft Pressure

In a CRN article titled, "Cisco VoIP VARs Feeling Microsoft (News - Alert) Pressure," I read the interesting fact that Cisco VARs are having to deal with customer doubt regarding selling unified communications solutions.

Consider that this news comes less than a month after I wrote about Microsoft's Big Unified Communications (News - Alert) Launch (www.tmcnet.com/1318.1) in a piece which discussed Microsoft's official entry into the space accompanied by a Bill Gates cameo appearance in San Francisco.

Amazingly, Cisco (News - Alert) is shipping products and is such a dominant player, and yet the threat of Microsoft entering the UC space appears to be slowing down the networking giant's telecom sales.

One wonders: if Cisco VARs are having such problems, then are the VARs of other PBX (News - Alert) players feeling the pain as well? Many of the other players in the market are doing their best to embrace the Microsoft Unified Communications strategy, so perhaps this challenge is unique to Cisco and Avaya (News - Alert).

Why do I throw Avaya into the mix? Only because they haven't tied themselves closely to the Microsoft UC strategy as of yet.

At the last ITEXPO (www.itexpo.com) this past September in Los Angeles, CA, approximately one in five VARs I spoke with said Microsoft's entry into the space would change the competitive landscape. Most were not concerned. Of course, the event took place about a month before the official Microsoft launch, so I will have to wait until the next ITEXPO (News - Alert) (January 23-25, 2008 in Miami) to ask them again.

I believe Microsoft's entry into the communications space may be as revolutionary as when Cisco purchased the Dallas-based IP-PBX vendor Selsius back in 1998 in order to enter the IP-PBX market. The difference is this: in the Microsoft model, you still need a separate IP-PBX. The good news for many PBX vendors is that they can coexist with Microsoft for some time to come. At some point in the future this may change but for now there seems to be more opportunities for PBX vendors working with Microsoft and trouble for those who don't.

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Mitel's Compelling Case for Managed Services

hen Mitel Networks (www.mitel.com) acquired Inter-Tel (News - Alert) in August 2007, the result was not just the largest PBX provider for the SMB market in the U.S. (and the largest in the U.K.). Even more impressive is the companies' combined expertise in the managed services market and the ability to provide a complete end-to-end customized communications solution, including hardware, software, network planning and provisioning, and carrier services, along with service and support, for a fixed monthly fee under its TotalSolution plan.

Rick Dell, Vice President of Sales for Mitel U.S., says, "Several years ago we started asking customers what they truly wanted to gain from a communications provider. Our understanding was that the industry migrated away from comprehensive solutions providers to mere commodity technology sellers. Corporate IT departments are now burdened with handling communications platform acquisitions, and they do ensure that the core communications are met. However, IT departments don't usually look at how a new communications platform can be made to favorably impact an organization's six cost centers, which we define as Operations, Facilities, Administration, Human Resources, Infrastructure and Sales. Each of these cost centers requires distinctly different applications and present distinctly different opportunities relative to the way a communications platform can assist them in driving efficiency or reducing costs."

"Our customers tell us that they really want to leverage a single communications solution that works for them, not a complex medley involving multiple vendors that they must waste time and effort managing day-today," says Dell. "Mitel's (News - Alert) Managed Services program can take customers out of the phone business and enable them to get back to what they're supposed to be doing, which is generating revenues, profits, and cash flow from their own operations."

Every vendor uses the term "managed services" to describe a specific facet of what they do, but Mitel's Managed Services program greatly differs from those of other vendors. It goes a lot 'deeper' in helping organizations than other attempts at offering a managed service.

Dell elaborates: "First, our sales executives undergo a very intensive training process to understand the customer's business processes and how our solutions can impact business performance. The very nature of this mandates that we must be accountable to the customer every single day, for the life of the contract. That's because part of what our Managed Services brings to the table is really a consultative edge, not only for core communications but for business in general. We understand how the products and services we bring to bear within the market will affect not only the infrastructure of a customer's communication environment but the business facet as well. That involves making sure that we're actively engaged with the heads of each of the six costs centers to ensure that Mitel both understands their specific business needs and that we deliver solutions that tangibly impact their day-to-day operations from both a productivity and efficiency perspective."

To illustrate Mitel's acuity in delivering tools that serve real-world business issues, Dell discussed how contact center software is typically sold to customers.

"Too often a group of telephony VARs will ask an IT manager about the objectives of a new communications system," says Dell, "and he'll say that the sales department needs a call center package. The VARs never talk to



anybody in Sales about what their needs and goals are, and so they end up just replacing one piece of hardware or one application with another that basically does the same thing. The customer thus loses the advantage and long-term benefit of what a new technology brings. That's why Mitel's Managed Services people dive in and talk to department leaders to see what their challenges are. We typically find that every customer has three basic needs: First, they need to generate sales. Second, they need to control their costs. Third, they need to simplify their operations. Managed Services gives them the ability to tailor and leverage the appropriate technology to satisfy their needs and accomplish their goals."

"But above all, almost all of our customers want the option of 'getting out of the telephone business'," says Dell. "They want to take advantage of the products, the services, the applications and the technology that's afforded in telecom to improve their business, but they don't necessarily want to manage a telecom environment. And when we tie that concept of Managed Services together with the various financial vehicles that we bring to the table, it really puts our customers in a position where they can gain all of the advantages of telecom system ownership without the risks."

"The first of these risks is obsolescence," says Dell. "Some customers buy a platform from our competitors and then that platform becomes obsolete - because of industry changes, sudden growth in the company or the appearance of innovative new tech-



nologies - and the customer is tied to it, without the option to upgrade or enhance that technology. Fortunately, thanks to an obsolescence provision, Mitel's Managed Services customers are never in such a position if they've purchased a platform from us. Our no-penalty upgrade provision within the TotalSolution Plan gives customers a very high sense of security, especially in a very rapidly changing technology industry."

Dell continues: "The second risk involves cash flow. In the past, a customer deploying a new phone system assumed that it had a useful life of anywhere from five to eight or more years. Today that isn't necessarily the case. Voice is now a form of real-time data, and so telecom processes are more and more driven by the data environment and are now increasingly subject to the same rapid change of pace found in the data communications world. If, two years into ownership, a customer needs to greatly expand and is now suddenly looking at a \$75,000 charge to add a new department, cash flow can become an issue."

"Fortunately, one of the things we do under Managed Services is to 'even out' that cash flow environment with our TotalSolution plan," says Dell. "Our customer knows that if they're adding any component to a telephony platform - whether it's a physical endpoint, an additional T1 span, or more applications - there are fixed monthly prices associated with these. For example, the cost of adding a physical endpoint may be \$18 a month, which is inclusive of the original labor to set it up. It's billed on a monthly basis, regardless of whether the endpoint is added in the first month of ownership or the final month of ownership. That's because our approach is one of providing a service, not just selling a piece of hardware. We're tied to our customers literally every 30 days; if we don't perform, they have recourse, because they write the check. We literally earn their business on a 30-day cycle."

"Today, Mitel's Managed Services program is such a compelling proposition that about 75 percent of all our transactions are done in this manner," beams Dell.

Yes, Mitel's managed services enable customers to securely rely on one source for their communications needs so they can get back to doing what they do best - run their businesses.

Richard Grigonis is Executive Editor of TMC's IP Communications Group.

Selling Managed Services Is About Understanding Business Needs, Not Technology

Oftentimes, those of us who work in the communications industry become completely enamored with the "how" and the "why." The "how" is readily apparent: many of us like to understand the inner workings of the technology, what new features it delivers and how it is noticeably better than previous technology.

Addressing the "why" becomes a little bit fuzzier. Whenever customers want to understand why certain technologies or applications are better suited for their businesses, the customary response is to articulate the benefits in terms of pure communications, which is only natural, considering that we do sell communications systems. A response like "...you'll be able to enjoy five-digit transferring between remote sites," or "...running voice communications over your data network is much more efficient..." makes complete sense from a technology perspective. But are we really providing answers that are truly germane to the way individual companies operate?

In a managed services environment, the "why" changes constantly, depending on the individual we're talking to and what their particular business needs are.

In a true managed services deployment, defined as a vendor that can deliver a comprehensive and complete end-to-end solution, including hardware, software, applications, carrier services, maintenance and support - all for a fixed monthly fee - success is not necessarily defined by traditional telecom metrics like network performance and feature sets. Instead, customer satisfaction is often measured by the quantifiable and tangible improvements experienced through traditional business processes, like generating leads, shortening sales cycles, increasing inventory turns, improving response time to customers and reducing travel costs. Though these processes are common to most organizations, every business is different, with unique challenges and opportunities.

The key to successful managed services selling goes far beyond a typical telecom sales call, where basically we ask the customer "how many lines and how many phones do

By Rick Dell, Senior Vice President, Mitel U.S.

you need?" Instead, a true managed services program takes the customer out of the telephony business and allows he or she to focus on what they do best: run the business.

In order to sell a managed services solution, sales people need to peel back the onion, and ask intelligent questions to help gain a deep understanding of the ways customers specifically manage their businesses.

Take a close look at a sales operation. Do they rely on an inside sales force, outside reps, or a combination of the two? What is the length of their typical sales cycle? How do they go about generating leads and presenting proposals?

At the onset, questions like these may seem out of place in a technology sales environment, yet they give a vendor excellent visibility into the inner workings of the customer. As a result, a savvy sales professional can then suggest a solution that specifically addresses these challenges, like a collaboration application that enables mobile sales representatives to initiate conference calls or deliver sales presentations on the fly. Or advanced call routing features that ensure top customers receive specialized care.

The same paradigms hold true in other departments. Perhaps a remote support application allows an IT department to install or repair software remotely, as opposed to enduring the expense of sending a technician. Or the use of IP networking enables a valued employee to work at home, ensuring the organization's productivity while keeping a loyal team member happy and effective. And when the customer factors in the benefits of a fixed monthly fee, ability to migrate to new technology at their discretion and the convenience of having the entire solution professionally managed, managed services becomes even more compelling.

Selling a solutions-oriented managed services program may take different skills than what is currently used to sell technology. But the long-term benefits that can be achieved - for both the vendor and the customer - make the effort worthwhile. Innovative Ideas from the "USB-IP Communications" Experts An Editorial Series Sponsored By Eutectics

Eutectics Enables Fax-over-Skype

Lutectics, Inc. (www.eutecticsinc.com) specializes in the design and development of advanced telephony equipment. They are known for their cost-effective plug-and-play IP USB phones, such as their Internet Power Phone 200 (IPP200) a PC Screen Phone and handset that mounts on the side of a PC (\$49.95), the IPP200T Deskset phone (\$69.95), the IPP201 Laptop Phone (\$49.95), the IPP400 USB Desktop phone with a four-port hub (\$79.95), the IPP520 USB Speakerphone (\$99.95) and the IPP2000 USB phone adapter (\$49.95).

Back in January 2007, Michael D. Lynes, CEO and founder of Eutectics was attending a TMC (News - Alert) event, ITEXPO East, in Fort Lauderdale, Florida. He ran into Mike Coffee, CEO of Commetrex Corp. (www.commetrex.com) and they struck up a conversation. Lynes and Coffee immediately 'hit it off', as they say.

eutectics

Says Lynes, "We started talking about Skype (News - Alert). We decided that one of the things missing from the pantheon of things you could do with Skype was fax-over-IP, particularly in the form of Fax-over-Skype. SOHOs and Smalland-Medium Enterprises (SMEs) were wary of completely 'going Skype' because they still needed an analog phone line for their fax machine. This lack of a robust solution sending faxes over Skype has prevented widespread adoption of the 'Skype-for-Business' paradigm. If one could send free faxes over Skype by plugging a fax machine into a little box, then both the little box and Skype would be embraced by SOHOs and SME businesses everywhere. In conversation, we began to explore how a product could be developed to address this need."

"As it happens, fax is Commetrex's expertise - they offer a well-known T.38

fax-relay software stack - T.38 being the international standard used by PSTNgateways to send faxes across an IP network," says Lynes. "Our expertise is in peripheral devices. We began talking about combining their fax software with our hardware - in particular what would become an upgraded version of our IPP2000, called the IPP2000-FAX."

The Eutectics IPP2000 is basically an ATA (Analog Telephone Adapter), an RJ11-to-USB converter that lets you to plug any standard corded or cordless model phone into it, giving your phone the ability to send and receive voice-over-IP calls using such popular PC VoIP clients as MSN Messenger, AIM Phone and many others. The little box supports full button integration, with hookswitch, DTMF dialing, a full 90 Volt ring, and Caller ID to the phone. The challenge now for Eutectics was to re-engineer the IPP2000 into the IPP2000-Fax, so that one could plug either a fax machine or a phone into the port, or use a cable splitter so that both types of devices could share the same device.

"We started this project January 2007 with Commetrex and what became NetGen Communications, Inc., a spinoff of Commetrex," say Lynes. "We worked on it during the spring and over the

course of the summer of 2007. The resulting combination of

software and hardware, FaxIP for Skype, won a TMC Innovation Award in June 2007. TMC's Tom Keating (News -Alert) spent some time testing it and had some very nice things to say about it. The IPP2000-Fax USB ATA device allows full Skype functionality using any standard analog telephone, and it allows the user to employ any standard analog fax machine to Fax over Skype for free anywhere in the world. We don't know of another product on the market that combines these features. The IPP2000-Fax unit is designed for the traditional SOHO/SME business user who wants to go 'Full Monty' into IP while supporting current user habits and training."

Lynes continues: "Commetrex' software runs in the background on your PC. It's an unobtrusive, very minimal user interface [UI], that allows users to seamlessly fax for free over Skype. They provide the T.38 real-time fax-relay software, not a store-and-forward service, which is a key piece here. In fact, the technology is Patent Pending. Release 1 will enable you to fax from Skype-to-Skype for free. Obviously, the caveat is that you're not able to send faxes from Skype to a user on the PSTN. But that will be coming along very soon. We've already contacted several different service provider partners through Commetrex, because they have connections and gateways that will enable us to deliver either PSTN-to-Skype faxing or vice versa, thus eliminating the need for

having one of our IPP2000-Fax boxes on both sides of a fax transmission. You'll be able to have a conventional analog fax machine on one side of the call and the IPP2000-Fax on the other."

"Overall, the critical value that we're bringing to the table here is something that's missing from the SME/SOHO capabilities provided by Skype today," says Lynes. "This box enables SOHOs and SMEs to set up a full office where everybody is using a Skype business account and everybody is managed by one master account. They can do real-time faxing, voice calls and conference calls, all over Skype. So, just by adding this one little piece of equipment - in addition to some of the other devices we make, such as USB phones - and you can staff out a whole small office with this IP technology."

"You can also put a splitter on the one port," says Lynes, "and have up to three or four devices connected, and the port will still provide 90 volt peak-topeak ring for those devices. So it has a good amount of 'punch' as far as the amount of current it can drive. Multiple analog phones, or a fax and a couple of phones, or a fax, phone and credit card machine all hung off of one device."

"We feel that this technology is of very good value right off the bat," says Lynes. "We're talking about less than \$100 per unit. We don't have a final price on it yet because we're still deciding whether to bundle the software or sell the software separately. Right now, the hardware cost of the IPP2000 is under \$50. The entire bundle will certainly be sold for less than \$100."

It's amazing how many small offices run by lawyers and doctors, real estate agents, travel agents, and so forth, rely quite a bit on fax technology. They want to receive and hold a physical piece of paper. Eutectics allows them to modernize a bit, save money, and still keep that paper-to-paper experience and feel.

So, you small and medium-sized enterprise folks, stop worrying about whether Skype can satisfy all of your communications needs - you can now use Skype for fax. Rejoice!

Introducing RolP

By Michael D. Lynes, CEO and Founder, Eutectics, Inc.

Radio-over IP (RoIP) is one of the newest weapons in the United States Armed Forces high tech armory. This technology is employed to provide tactical field communications and secure Command and Control for our modern war-fighting forces around the globe.

Wikipedia defines RoIP as follows: "Radio over Internet Protocol, or RoIP, is similar to VoIP, but augments two-way radio communications rather than telephone calls. With RoIP, at least one node of a network is a radio connected via IP to other nodes in the radio network. The other nodes can be two-way radios, but could also be POTS telephones, softphone applications running on a computer such as Skype (News - Alert) phone, PDA, smartphone, or some other communications device accessible over IP."

Modern war-fighting depends heavily on advanced technology. Coordinating among multiple far-flung battlefields and connecting them securely to forward command and control centers is a mission-critical task.

Older communications technology relied on expensive, oversubscribed SatCom (News - Alert) (Satellite Communication) uplinks. These channels are often highly contested and are narrowband; sometimes no more than 56Kbps can be allocated from the bandwidth pool. This can restrict the effectiveness of our forces and could potentially be the difference between a successful mission outcome and failure.

Inadequate SatCom resources are being augmented as well as replaced in today's modern Armed Forces by the marriage of two existing technologies, IP (Internet Protocol) and MilRad (Military Radio communications). "RoIP" is the result of this marriage. Eutectics has a complete suite of specialized, military grade, rugged USB equipment designed to serve this crucial emerging market. We have worked together with our partners and customers to define the requirements of this specific community and to design and manufacture cost effective and unique solutions to meet those requirements.

Our first product in this area is the IPP200-PTT H250 Handset adapter. This device interfaces a standard military H250 Radio Handset to field HQ Command & Control computers and software. The adapter enables the embedded base of hundreds of thousands of existing military handsets to be seamlessly upgraded into the cutting edge RoIP environment.

Additionally, our latest project, the IPP200-NX, scheduled for release in Q1 of 2008, will provide up to 16 RoIP links per Command & Control Media Server. Using a specialized software suite designed expressly for this project, Eutectics devices will allow the coordination of up to 16 mission-critical MilRad zones through the IP backbone in a secure encrypted environment. The available bandwidth per MilRad zone is virtually unlimited, with flexible IP resources being shared among all theaters.

Eutectics, founded in March of 2001, takes great pride in manufacturing the highest quality USB communications devices available today. We have the largest variety of choices and award winning innovative designs.

Our military line of products is available either directly thru our website or thru our distributors worldwide. We will be partnering with one of the largest providers of Military, Aerospace and First Responder devices in the world to distribute our devices to market as well as announcing strategic partnerships in this area in the next several months. Keep tuned to TMC magazines for future developments.

The Next Wave Redux

By Brough Turner

Mobile VoIP – When is the Tipping Point?



ecember articles traditionally focus on specific projections for the next 12 months, but major industry transitions are more interesting than specific events. Significant transi-

tions involve years of incubation and then a tipping point. Mobile VoIP, or more broadly mobile IP communications, is approaching such a tipping point. The actual transition is more likely in 2009-2010, but business models are being established right now.

Today there are several services that link conventional mobile calls to VoIP services in order to cut international calling costs. Fixed-mobile convergence (FMC) services combine VoIP-over-WiFi (News - Alert) with conventional circuit-switched mobile telephony using dual mode handsets.

But so far, independent communications services that only use mobile Internet access have been stalled by a combination of technical and business issues. Technical problems include limited bandwidth and large latencies on early 3G mobile IP services, and limited handset capabilities. Business limitations range from explicit operator restrictions - you may not use VoIP on our network - to bottlenecks in handset distribution channels, locked down handsets, and the diversity of handsets that have to be considered when designing any new service.

Bandwidth, latency and unrestricted access. As I wrote in my October column, emerging radio technology (EVDO Rev A and HSPA) will overcome the bandwidth & latency issues. Also, at least in the US, competition to offer mobile Internet access is about to ratchet up significantly as T-Mobile (News - Alert) USA uses the spectrum they acquired in the 2006 AWS auctions to go head-tohead with AT&T, Verizon and Sprint. As competitive fallout, U.S. consumers can expect low-cost flat rate 3G data bundles with no effective limits on VoIP by 2009-2010.

European and Asian markets may evolve differently but already we're seeing some offers of open Internet access via 3G USB moderns, i.e. for PC connections via 3G. The next bottleneck is handsets.

Open handset revolution ahead. To date, handset characteristics have been driven by operators. Yes, Nokia (News - Alert) has pushed capabilities beyond what operators have requested, but operators have managed to block or stonewall most of these attempts and Nokia has not seriously challenged the operators who, after all, control many of their distribution channels. Apple and Google are not so reticent.

Just as the Internet is global, firms like Apple and Google (News - Alert) (and Nokia) have global brands while even the largest mobile operators are only national or regional. Count on Apple (News - Alert) and Google to leverage their superior positions.

Apple is following the business path they set with iTunes and the music industry - offer an innovative platform that spans an entire industry, attract the majority of the user base and thus gain the upper hand over the original industry. Apple has gained substantial leverage over the traditional music industry. Can they repeat this pattern with the mobile carriers? Early indications say yes!

As an added benefit, the iPhone (News - Alert) is raising consumer interest in open handsets as mainstream news media covers consumer interest in unlocking the Apple iPhone.

Google is the other major player with their open source mobile phone software available through the Open Handset Alliance (News -Alert). Yes, there are specific gPhone handsets, which should add to consumer interest in open access, and specific operator deals, but the interesting difference is the open source software suite.

PC applications flourished, at least in part, because the Windows monopoly provides a single set of APIs for nearly all PCs. The mobile handset landscape lacks such commonality. Symbian (News -Alert), Windows Mobile and BREW appear on a tiny percentage of handsets. While a significant percentage of mobile handsets support Java, handset functions available to the Java programmer vary from phone to phone and are extremely limited in most cases. So today, Java does not represent a path for implementing VoIP on most handsets. If widely adopted, an Open Handset Alliance software stack could have enormous benefit, particularly when aligned with upcoming Java enhancements.

Java enhancements and browser-based mobile applications. The Java community is working on extensions to several standards, most notably extensions to the Mobile Information Device Profile (MIDP) under the name MIDP 3.0. These include support for concurrency, the ability to run applications in the background and other extensions that make it possible to think about IP communications applications written in Java.

At the same time, we're seeing the advent of browser-based applications on mobile devices. The Apple iPhone is the star here, but it's a clear trend for the industry. Combining browserbased applications with Java support suggests a path for rich IP communications. With MIDP 3.0 heading towards early 2008 adoption, this is another path that won't fully develop before 2009-2010. While the fragmented handset software landscape will persist, it's about to get substantially easier for 3rd parties to implement over-the-top IP communications on open handsets and open networks.

The tipping point. In summary, all indications point to 2009-2010 as the tipping point for IP communications over mobile Internet access.

Brough Turner is Senior VP of Technology, CTO and Co-Founder of NMS Communications. For more information, please visit the company online at www.nmscommunications.com.

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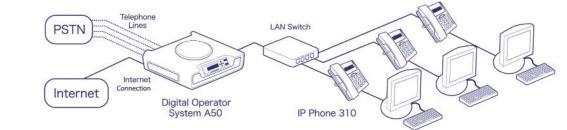
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By Michael Stanford

2007: A Good Year for Enterprise Fixed-Mobile Convergence



2 007 has set the stage for 2008 to be a break-out year for enterprise fixed-mobile convergence. An October 2007 survey by SearchMobileComputing found that 29% of respondents had already implemented mobile VoIP, and 18% planned to do so within 18 months. These numbers sound high to me, but they are still indicative.

Three major building blocks have fallen into place in 2007 that will support rapid adoption of enterprise FMC. They are enterprise grade mobility controllers that handle the switching between VoWiFi and cellular; VoIP-grade WiFi (News - Alert) networks that support many clients per access point and hand off sessions between access points rapidly enough; and dualmode phones (cell phones with built-in WiFi) with adequate battery life, processing power and manageability.

The first generation of Enterprise FMC solutions (which many would argue isn't real FMC) uses Mobility Gateways to connect cell phones to PBXs. Incoming calls to the PBX (News - Alert) are sent back out through the PSTN to a cell phone as needed, and client software on the cell phone uses the cellular data channel to provide PBX features on the cell phone. All the main PBX vendors have now delivered mobility gateways for their systems. Some manufacturers developed them in-house, some acquired companies for the technology, and some worked with third party companies to deliver the solutions. Ericsson and Siemens developed their own solutions; Cisco (News -Alert) acquired Orative; Avaya acquired Traverse; Nortel and NEC worked with Firsthand Technologies.

The second generation of Enterprise FMC solutions uses dual-mode phones to replace desk phones, delivering calls by VoWLAN when users are in the office, and cellular when they are not. Vendors specializing in this flavor of FMC include DiVitas and the new company Agito, which both offer PBX-agnostic mobility controllers. This type of FMC switches between cellular and WLAN automatically in mid-call, in a similar way to consumer-oriented UMA phones.

RIM pioneered in creating a new category of cell phone, the Enterprise Cell Phone. Nokia (News - Alert) noted the emergence of this new category early on, announcing the Eseries of phones at the end of 2005. The Eseries had WiFi, and for enterprise grade manageability, OMA-DM support. The Eseries broke out in February 2007 with the announcement of the E65 and the E61i phones. These phones have a built-in SIP client for VoWLAN, and customized support for Cisco and Alcatel PBXs. RIM responded in July 2007 with the 8820 dual-mode phone, which switches seamlessly between WiFi and cellular connections using technology that RIM got when it acquired Ascendent (News - Alert) at the end of 2006. Like DiVitas and Agito, the RIM mobility controller is PBX agnostic. Windows Mobile-based smartphones also play in the enterprise dual-mode space. The leading manufacturer of these is HTC (News - Alert).

The most significant dual-mode phone delivered in 2007 was the Apple iPhone. Although the iPhone is better than any other smartphone, it has some flaws. It is currently useless for enterprise FMC because the WiFi connection can't be used for voice, and the iPhone is locked to third party applications. Apple's (News - Alert) October announcement of a forthcoming SDK for the iPhone gives hope that this defect will be remedied.

WiFi in phones is rapidly improving in speed and power conservation. The chip makers are learning fast how to optimize WiFi for handsets. Atheros (News - Alert) announced in October a new chip that delivers performance superior to current chips while cutting overall power consumption by 70%.

October also saw a Unified Communications (News - Alert) announcement from Microsoft. For enterprise FMC an interesting part of this was Ericsson's support of Microsoft's SIP platform with the Ericsson Enterprise Mobility Gateway (News - Alert).

Mobile network operators have neglected the enterprise market; carrier-based FMC solutions have so far been consumer oriented, like T-Mobile's Hot-Spot@Home. But in February 2007, Sotto Wireless opened for business with production delivery of its all-in-one wireless and office phone communications service, which includes support for dual-mode phones.

So 2007 has been a hotbed of activity for enterprise FMC. The building blocks are now all in place. This column has dwelt mainly on mobility controllers and handsets, but real-world deployments of enterprise dual-mode FMC systems face issues of security, hand-off latency, network QoS and manageability. Fortunately 2007 also saw major steps forward in all these areas.

Michael Stanford has been an entrepreneur and strategist in Voiceover-IP for over a decade. His strengths are technical depth, business analytic skills and the ability to communicate clearly. In his current consulting practice, Michael specializes in VoIP wireless networks, both WiFi and WiMAX. Internet Telephony Magazine recognized him as one of "The Top 100 Voices of IP Communications" and VoIP News named him one of "The 50 Most Influential People in VoIP".

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The Business Behind Unified Communications

E veryone is talking Unified Communications (News - Alert) (UC), a presence-enabled communications and collaboration system, with integrated telephony and email and with a unified user experience over any device,

anywhere, anytime. If you've seen it, you'll love it. However, rolling out UC needs to be justified based on a business case. Just because you can do something doesn't mean you should. Two categories of benefits from UC are emerging: improved business effectiveness and technology total cost of ownership (TCO) savings.

Business Process Effectiveness

Most business processes today involve a high degree of people-to-people or people-to-machine interaction, which inevitably introduces communication delays that can impact a company's bottom line. UC solutions integrate new and existing communication technologies and can minimize human latency in business processes by reaching decisionmakers (whether mobile or at their desks), subject matter experts, and other resources more easily and quickly; and improving group collaboration across geographically distributed teams.

You'll need to make your own case for UC, but here are several data points that may help:

• An insurance company reported that the time to settle a claim after an accident had dropped from five days to two hours because of UC tools.

• Wainhouse Research (Nov 06) reported that, in one healthcare institution, nurses with wireless UC devices could respond 7 minutes faster to patients.

• In one environment in which 73% of knowledge workers travel once per quarter, at an average of \$915 per trip, UC could save one trip per year as estimated in a Forrester study (February 2006). On a base of 1000, the result is \$668,000 saved per year.

• For a professional services firm with an average project size of \$250,000, project margin of 60%, project close rate of 75%, and 75 project bids per year, a 5% increase in the sales close rate from UC tools would result in over \$500,000 margin improvement per year. (Nemertes 2007).

• A non-IT professional services firm, that we worked with, reported that its traveling workers equipped with UC-enabled mobile devices bill \$20,000 more per person.

• In another customer interaction, UC enabled project managers in a manufacturing environment to be notified via IMs within moments of an inventory shortage onset. Given \$25 per lost sale with 5,000 lost sales and therefore \$125,000 in losses per year, a 10% reduction in inventory shortage time could lead to an increase of \$12,500 in revenues.

TCO Reduction Opportunities

Along with improved business effectiveness, the value proposition for UC can also be based on technology total cost of ownership (TCO). Cost savings can be achieved in a number of areas as quantified by Nemertes Research (2005):

• Moves, Add and Changes (MAC) costs for IP Telephony average \$8/MAC, compared to \$90 to \$131 for traditional PBXs for large enterprises.

• With IP telephony, centralized remote site management, reducing system administration costs by 50%.

• 25-50% savings in toll charges, as well as more efficient use of network bandwidth, can be achieved through network convergence. For Nortel (News - Alert) IT, \$50/month per user was saved via soft clients.

• Converged desktop cabling costs at \$204/drop compared to 2 or 3 voice and data cables each at \$170/drop.

In addition, customers who use a hosted conferencing solution today can achieve significant savings from a transition to an onpremises solution. Nortel IT reported savings of \$5M in the first year after moving from a hosted to an on-premises solution. (Nortel Case Study: "Driving Innovation and Competitive Advantage with Unified Communications (News - Alert)," February 2007)

Finally, UC allows more workers to be home-based or located away from headquarters in lower cost centers. Nemertes (April 2006) reported savings of \$8,000-\$16,000 per year per worker who is either home-based or in a branch office, compared to a worker at headquarters. For example, Sun Microsystems (News - Alert) saved \$63.8M in real estate costs in 2005 through flexible working. (Forrester July 2006).

Adding It Up

Quantifying the benefits of Unified Communications may be a challenge, and will be impacted by your starting point (and thus the costs of rolling out UC). You'll need to focus on the most direct opportunities for increased business productivity and for lower cost: business effectiveness at the personal, group and process levels and direct TCO savings. With a business case in hand, you can start to reap the benefits of Unified Communications in 2008!

Tony Rybczynski is Director of Strategic Enterprise Technologies in Nortel. Allan MacGowan is the Total Cost of Ownership Lead at Nortel and is responsible for developing cost and benefit models for Nortel and Microsoft's joint Unified Communications solution.





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Year-End Ruminations

t has been another year and another couple of hundred billion VoIP minutes. As 2007 comes to a close it makes sense to reflect on what makes sense. VoIP peering certainly exists, works and is a big success, but it is not limited to numbers, or end-point to end-point resolution, or

in other words, ENUM, SRV, or any other endpoint identifier. The truth is that that vast majority of VoIP "calls" are actually TDM using IP for trunking. It probably will be that way for sometime, but the trend is certainly to bring everything in to the IP domain and eliminate disparity, so endpoint resolution will definitely grow.

This is my reflection on the past year and prediction for 2008 and beyond, but what about the real key people involved in the VoIP Peering (News - Alert) business? To get the best reflection and outlook I posed two questions that were not limited to technology, service, product, etc to five executives directly in, or related to the VoIP industry. The questions had no predefined limits and could relate to anything that enables, enhances, or supports VoIP Peering.

Here are the questions:

1. What do you believe was the most important development with VoIP Peering in 2007?

2. What do you believe will be the most important development with VoIP Peering in 2008?

Here are the answers:

1. The most important development of 2007 in voice peering was the legitimizing of open standards telephony platforms in the corporate market which has pushed the opportunity for private VoIP peering at the individual company level. This opens the door to re-engineer significant portions of corporate telecom and drives substantial cost savings.

2. I believe that 2008 will be the year that major carriers will embrace peering environments as a market to deliver their services. This will further the carrier hotel as the "telco colo" and will continue to rewrite the book on corporate telco infrastructure. - Bryan M. Johns, Partner, Shelton Johns Technology Group

1. The most important development in 2007 was the realization, by one of the industry's key players, that stand-alone, isolated registries can not survive. It makes no sense for a single call attempt to query 5 widespread registries in the hope that one of them may have a response - the only realistic answer is for a distribution engine such as SPIDER to push all relevant data down to the originating service provider from all available registries.

2. The most important development in 2008 will be consolidation among the various competing registries! - Steve Heap, CTO, Arbinet (News - Alert)

1. The biggest peering-related development of 2007 is the movement by the U.S. cable industry and the global GSM association to create their own private peering infrastructure.

2. The biggest 2008 development will be the actual deployment of the GSM fabric, as that represents more than two billion active numbers. Though the initial drive is transit cost savings, the financial importance of mobility-based applications could start to emerge in 2008 as well. - Gary Kim, COO, Dagda Mor Media, IP Business Magazine (News - Alert)

1. IETF standards moved strongly forward, with Federation based multilateral interconnection. Defined and structured major Tier 1 and NGN/IMS based communication operators launching or issuing RFPs for advanced ENUM Registry services and other Federationbased interconnection services. Solid growth in Registry and traffic growth amongst the registry and federation providers.

2. Peering for New Services; Video/IM. A wide set of new Private Federations (registry and/or signaling), announced and launched round the world. New security, identity, privacy and multi-protocol interoperability features required.

- Eli Katz, CEO, XConnect (News - Alert)

1. The most important development in 2007 was the integration and, or availability of peering functionality in popular gateways, session controllers and proxy servers. This caught the attention of service providers to start peering calls over their own IP network rather than sending them out via SS7/TDM.

2. 2008 will be a year organizations will determine what type of VoIP marketplace and peering systems are best suited for their needs. There will be a stronger emphasis on VoIP Peering security and quality attributes to achieve a greater "quality of experience".

- Shrihari Pandit, CEO, Stealth Communications (News - Alert), The Voice Peering Fabric

It is interesting to see important developments listed as open standards, eliminating disparity and systems integration in the same group as private peering. Private registries could be interpreted as being closed and creating disparity, but in fact it show where we all are in the evolution. At this point any movement in the direction of VoIP peering is welcome, but as Steve Heap (News - Alert) pointed out, at some point distinct Registries need to communicate to maximize the utility of the technology.

These are all excellent views on the VoIP peering market and I thank the participants! Next year we will look back on these predictions to see where 2008 got us. IT

Hunter Newby is chief strategy officer for telx. For more information, please visit the company online at www.telx.com.



By Hunter Newby

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Multimedia Just Around the Corner

n October 16th, I witnessed the launch of the much anticipated Microsoft® Unified Communications (News - Alert) (UC) product suite in San Francisco. Having spent many years following and actively participating in the Computer Telephony (CT) industry, I was psyched to

hear Bill Gates (News - Alert) speaking our language - the language of open-standard communications. As his presentation unfolded, the message aligned with the one that the CT industry has championed for years. Here was a high-profile tech leader talking about open-standard platforms enabling software developers to deliver innovation in multimedia communications for the enterprise during one of the most closely watched announcements of the year.

Gates' message puts the capstone on the many years of hard work by the industry to converge voice and data networks and transition from proprietary "big iron" PBX (News - Alert) systems to real-time communications delivered as a software application on standard IT networks and platforms. Gates drew the parallel that we in the industry had often drawn before - that we are beginning an age of innovation similar to the one unleashed when the computer industry shifted from vertically integrated mainframes to personal computers and standards-based servers in the 1980s and 1990s. While the CT industry has campaigned for this change for decades with substantial success, the stars now seem finally to be coming into alignment to complete this transition. We can now deliver competitive and flexible media and signaling platforms for the enterprise as software on standard compute platforms, and enable our industry's next move forward into multimedia application development and delivery.

What is fueling the next stage of this transition?

• A single standards-based signaling protocol

SIP (Session Initiated Protocol) has been accepted as the standard protocol of choice for communications systems. Many development and deployment costs are reduced for solution providers when they use SIP in media server platforms, since they no longer need to support a range of TDM interfaces.

• Heavyweight software vendors such as Microsoft (News - Alert) are helping drive uniformity in standards implementation.

Although SIP is the accepted standard, it has been implemented in slightly different ways. With Microsoft lending its weight and many IP-PBX vendors announcing plans for direct SIP interoperability with Microsoft applications; the industry may decide to accept Microsoft's implementation of SIP as the standard. Microsoft's ownership of the desktop and its energetic move to lead the way with UC solutions could make this a reality. Industry participants that reject interoperability with Microsoft UC may put themselves at a competitive disadvantage.

• Standard off-the-shelf compute platforms are achieving multimedialevel performance without specialized hardware.

Moore's Law continues to prove true. Multi-core, multi-socket processors now bring the equivalent of eight processing cores to a standard 1U dual-processor rack mount server from mainstream manufacturers such as Dell (News - Alert) and HP. At the same time, seasoned media technology developers are providing software solutions that make these standard multi-core processors do the work of specialized DSPs.

The ability to shift to standards-based software on standard compute platforms delivers significant savings - and price points should continue to improve.

• Today's wireless and broadband networks can handle real-time multimedia streams, and are on the verge of being made available both inside and outside the enterprise environment.

Gigabit Ethernet network gear and services, such as SIP trunking, are making progress at a steady pace and are advancing end-to-end SIP solutions and meeting multimedia demands. 3G (or 3GSM (News - Alert) -- 3rd Generation Standard for Mobility) wireless networks, while not IP-based, deliver the bandwidth and protocols to support mobile multimedia applications. Consumer applications should emerge first, and migrate into the enterprise as they mature and prove themselves as worthwhile business tools.

• Convergence (News - Alert), standards, IP media, and IP signaling simplifies distributed architectures and shared resources.

Today the future of enterprise communications looks to be a collection of application servers, general-purpose media servers, and where it is necessary to interconnect with legacy networks, media gateways. Add a multimedia conference/collaboration application server, and the apps server should be able to draw on the media resources of a standards-based media server via standard remote APIs and languages such as MSML (Media Sessions Markup Language), MOML (Media Objects Markup Language), and VxML (Voice Extensible Markup Language). The same server could also provide the media resource needs of an IVVR (interactive voice and video response system), multimedia contact center, or multimedia messaging application. For scalability, "rack and stack" is a strategy that can meet the density requirements of a service-oriented architecture for multimedia communications applications, just as it serves the needs of traditional non-real-time, data-oriented applications.

Admittedly, all this is a fairly optimistic assessment, but one that is rapidly becoming technically achievable. Will the industry drivers and leaders agree on standards; in particular will they work to eliminate the SIP interoperability issue that slows progress today? Given the number of interoperability programs that have emerged in the past two years, the issue is recognized and the prognosis looks promising. Meanwhile, translation vehicles, such as media gateways, can pave the way for SIP application deployments in current enterprise voice networks while progress is being made on other pieces needed for software-based, multimedia application delivery platforms. The future that the CT industry envisioned has never been so close to full realization. And once the transition is realized, a new round of innovation on multimedia server platforms will be "open" to us.

Bud Walder is the Enterprise Marketing Manager at Dialogic Corporation (www.dialogic.com).





By Bud Walder



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Disaster Preparedness

Continuity Planning 101: A Continuing Educational Series

What the Future Will Bring

6 6 Those who cannot learn from history are doomed to repeat it. 9 — George Santayana



The month of December combines two closely connected human philosophical processes 1) Reflections on past events 2) Reflections on what the New Year will bring. I guess we can call it a combination of "Auld Lang Syne" and Nostradamus. Depending on past memories and your outlook for the future, both reflective processes can either be pleasant or melancholy. As a personal and business goal, you should strive to use the past as a guide to create a bright future. One thing is certain - if you do not use past events as a model for business continuity planning, your business may not have a future and that is the primary focus of this month's column.

When looking at disaster or business continuity planning, companies can count on these events occurring somewhere on the planet in 2008:

1. Traditional Disasters - Forrest and brush fires, hurricanes, volcanoes, floods, tornados, tsunamis, earthquakes and blizzards.

2. 21st Century Disasters - Terrorism, epidemic illness, chemical contamination, technology failures and the unknown.

Now, we all realize that the above is an incomplete list but these are the most prominent events that come to mind when the word disaster is mentioned. Also, epidemics have been around for centuries but today's global economy and air travel make this threat more potent and today's Internet society depends on technology 24×7 so we have new forms of terrorism. Of course there are many other causes of business interruptions including building fires, a traffic accident taking down a utility pole and computer hacking. These latter examples are more localized but are major disasters for the local businesses affected and account for a significant proportion of business interruptions.

Disasters, although inevitable, are unpredictable, quite selective and you have no control over them. Business continuity planning, in contrast, is an undertaking where your company can have full control. Every business has different requirements and each must develop their own plan based on business objectives. The best starting point is to list each of your company's business processes and conduct a full risk assessment for each. Your company will then have to determine what level of interruption is acceptable. For example, critical operations such as support services may require a 7 x 24 communications network justifying a major outlay of resources. During short-term interruptions, functions such as sales and accounting operations that are not life critical or even critical to the survival of the enterprise, may not require a "hot site" failover plan. The next step is to develop a business continuity plan to be implemented over a defined and reasonable time period. Of course, it is highly recommended to bring in a professional firm specializing in business continuity to both ensure the quality of the plan and shorten the duration of the development process.

Fortunately, today's world makes this process much simpler than 10 years ago. VoIP, FoIP, SaaS (News - Alert), hosted services and related technologies all combine to make business continuity easier to implement, more reliable and much more affordable. Another opportune event is also making things easier - The Disaster Planning Pavilion at ITEXPO (News -Alert) East 2008, January 23-25, 2008 at the Miami Beach Convention Center, Miami Beach, FL. The Pavilion's goal is to provide a central location for attendees interested in DPCF-related activities. Exhibiting companies will include application vendors, hosted services (VoIP, FoIP and contact centers), Software-as-a-Service (SaaS) and consulting services. Additional information on DPCF activities can be found on the TMC website at www.tmcnet.com/channels/disaster-planning. There may still be exhibit space available, so if you are interested in exhibiting, please contact: Joe Fabiano, Global Events Account Director, Tel. (203) 852-6800, ext. 132, Email: fabiano@tmcnet.com

The DPCF has always operated as an open forum welcoming all contributors. If you would like to become an active member of the TMC/ECA Disaster Preparedness Communications Forum or participate in our pavilions, seminars or resource library (i.e. white papers, planning guides or case studies), please contact Max Schroeder (maxschroeder@tmcnet.com or mschroeder@faxcore.com)

Max Schroeder is a board member of the ECA, media relations committee chairman, and liaison to TMC. He is also the Senior Vice President of FaxCore, Inc.

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IP Telephony in a "Virtual World" – Part II

n this issue we resume the topic of IP Telephony in a Virtual Environment (VE). The primary benefits of the Virtual telephony application are lower Total Cost of Ownership (TCO), improved service delivery, and better efficiency. The one area we need to probe a little more in detail is the performance characteristics of the application in a virtual environment.

As IT and telecom departments implement IP based PBX (News - Alert) solutions, the need to operate in a virtual environment is important. A critical performance concern is maintaining high levels of Quality of Service (QoS) for voice and video. The latency introduced on the disk and network I/O by the hypervisor will have an impact on the QoS. One company that is doing early research in this area in conjunction with a local university is Network Engines (News - Alert) (NENG) based in Canton, MA (www.networkengines.com). "We are exploring the Hypervisor Tax and its effects on the disk, network, CPU, and context switching in the Guest OS", stated Kevin Murphy, CTO at Network Engines.

"While the Hypervisor [HV] touts little overhead, it's naïve to believe it's not visible. The additional six clicks added to a typical single application call sequence [see Figure 1] will increase the time to fully process the event round trip," said Murphy. "Even if the Hypervisor and DOM 0 are only as slow as the native driver, the time is still effectively doubled."

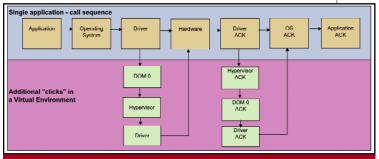


Figure 1. Added steps running a telephony application in a virtual environment.

"Finally, put all of this on a consolidated system with multiple guest operating systems and there is even more contention for your I/O bandwidth," said Murphy. "Remember, virtualization is targeted at those applications that are only using 20% or less of your resources. What they don't tell you is that when applications peak, there is impact to the I/O on the physical system. Bus speeds are fast, memory is abundant, and there are lots of CPU cycles available, but if you want high efficiency, they have to work in concert for mission-critical applications. To date there is no real dynamic policy management for physical resources with a hypervisor. Call it the new QoS...." Early test results running call load testing on an Asteriskbased server shows that the memory/ CPU/NIC (News -Alert) intensive process of setting up calls is impacted by a hypervisor with no other resource contention. This supports the theory that while virtualization is here, it's currently themed around the data center and consolidating business applications. The mission critical/high I/O applications like multimedia, unified communications, security, and storage require predictable and manageable performance which is not yet present in the virtual environment.

Another company just beginning to explore the affects of virtualization in the telephony space is Aculab (News - Alert) (www.aculab.com). Aculab provides VoIP Service Providers and Telecom Equipment Manufacturers (TEMs) their virtualization-ready Prosody S product, which is a comprehensive service deployment platform (SDP). According to Herman Abel (News - Alert), Aculab Product Manager, "We have completed functional testing in a virtual environment. We

believe that operating in this environment will allow better scheduling of tasks that are not hardwaredependent and will subsequently improve overall performance, but more testing is required".

Final Score

As 2007 draws to a close, we have seen some very significant industry shifts this year that are impacting the telephony market and these will continue into the coming year. The continued rise in server sprawls and overall power consumption is driving the need for virtualization and Software as a Service (SaaS). Small to medium-sized businesses will continue to seek more on-demand voice, video, and

data services without committing precious working capital to get it. The demand for on-site, low-cost dedicated telephony boxes will diminish and application developers must focus their attention on performance and scalability in a virtual environment to provide these on-demand services. If the new QoS can be solved, mission critical applications will abound in the virtual world.

Jeff Hudgins is VP of Engineering at Alliance Systems (recently acquired by Network Engines). For more information, visit the company online at www.alliancesystems.com.



By Jeff Hudgins



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Must Be Present To Win

By William Wilhelm & Jeffrey Strenkowski

Be Prepared for the FCC's Hard Look at Customer Privacy Protection



n December 8, 2007, the FCC's (News - Alert) new Customer Proprietary and Network Information (CPNI) rules go into effect. Strengthened in response to several high-profile "pretexting" scandals, on that date many carriers will find themselves out of compliance with the FCC's new heightened customer privacy and security rules. Worse yet, many VoIP providers will find themselves subject to CPNI rules for the first time and will have to "catch up" to traditional carriers that have long been subject to such regulation.

The scrutiny the FCC (News - Alert) has placed on CPNI compliance can not be overstated. The agency has recently levied significant penalties against several carriers for seemingly ministerial rule violations. The FCC has also stated that it will infer that a Service Provider (SP) has not sufficiently protected a customer's private information in those cases where a pretexter obtains unauthorized access to a customer's CPNI. Thus, the burden falls squarely on SPs to not only meet the FCC's minimum CPNI requirements, but to demonstrate that the safeguards they put in place are reasonable in light of the threat posed by pretexting and the sensitivity of the customer information. The CPNI rules contain no "safe harbor" to immunize SPs from liability for improper disclosure of CPNI.

So what are the FCC's new CPNI rules? First, covered SPs must adopt certain customer authentication measures before they can release "call detail" information to customers. This may involve the use of pre-established passwords, sending such information to the customer's address of record, or by calling the customer's telephone number of record (as opposed to the caller ID telephone number from the customer's service call). Although SPs can discuss call detail information over the phone when a customer calls the provider with questions about their bill, the customer must provide the relevant call detail information to be discussed.

SPs may disclose non-call detail CPNI to customers without using a password; however, they must authenticate the caller first, and do so without using "readily available biographical information." SPs must also use passwords to protect online access to all CPNI, not just call detail information, and all customers must similarly be authenticated. Again, providers may not use readily available biographical information or "account information" to authenticate users or establish passwords. Although providers need not reinitialize existing passwords for online customer accounts, they may not base customer online access solely on "readily available biographical information", "account information or prompts for such information. SPs that only use such information must re-authenticate such customers pursuant to the new rule requirements.

For new customers, SPs may request that the customer establish a password at the time of service initiation. While providers may develop their own authentication systems and back-up authentication methods for lost or forgotten passwords, those systems may not rely on readily available biographical or "account information. Finally, if certain conditions are met, the new authentication rules do not apply to business customers.

SPs must also notify customers immediately of certain account changes through a carrier-originated voicemail or text message to the telephone number of record, or by mail to the address of record. Such notification may not reveal the changed account information.

If a customer's CPNI is disclosed to a third party without customer authorization, the SP must notify law enforcement no less than seven days after the breach is discovered. With few exceptions, the provider may notify the customer and/or disclose such breach publicly seven days after it provides such notification to law enforcement, provided that law enforcement has not requested that such disclosure be postponed. SPs must also maintain a record of discovered breaches, law enforcement notifications, and other information.

Before a SP can disclose a customer's CPNI to a joint-venture partner or independent contractor for the purpose of marketing communications-related services to a customer, the provider must obtain explicit, opt-in consent from the customer. Providers that have already obtained opt-in approval from customers for the disclosure of CPNI may continue to use those approvals depending on the content of the opt-in notice. If the notice is not broad enough, new customer consent will be required. Given these heightened requirements, SPs that use third parties to market their services may need to develop alternative strategies because obtaining such opt-in consent from customers can be very challenging.

Finally, SPs must file an annual CPNI certification with the FCC. Among other things, the notification must include (i) an explanation of any actions taken against data brokers; (ii) a summary of all customer complaints received in the past year concerning the unauthorized release of CPNI; and (iii) a compliance certificate, signed by an officer, stating the officer has personal knowledge that the SP has established operating procedures that are adequate to ensure compliance with the FCC's CPNI rules. This CPNI certification must be made available to the public.

Even with the new CPNI rules in place, the FCC is insisting that SPs take affirmative measures to discover and protect against activity that is indicative of pretexting above and beyond what is required by the rules. Although CPNI rules are very complex, providers should expect strict FCC enforcement. Any unauthorized disclosure of CPNI likely will subject a SP to enforcement action, and the agency has already demonstrated its willingness to levy significant fines for even administrative and record-keeping errors.

William B. Wilhelm is a partner and Jeffrey R. Strenkowski is an associate at the global law firm of Bingham McCutchen LLP. For more information, please visit them online at www.bingham.com. The preceding represents the views of the authors only and does not necessarily represent the views of Bingham McCutchen LLP or its clients. Bingham McCutchen represented the Petitioners in the case described above.

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3rd Annual ATCA Summit Winners

he Advanced Telecommunications Computer Architecture (known as AdvancedTCA (News - Alert) or just ATCA) is a hefty computing form factor for work in telecom.

The AdvancedTCA Summit Conference brings ATCA vendors together to display their wares to the world and each other. This third annual summit, as others before it, culminated in "Best of Show Awards" being announced and presented (Wednesday, October 17, 2007) on the Expo Hall floor at the Santa Clara Convention Center. A panel of industry experts selected products on the basis of criteria including distinctive-ness of the product, central use of AdvancedTCA, and technical and business application of the product.

Best in Show winners included the following:

• The Motorola Centellis 2000 AdvancedTCA (News -Alert) Communications Server. Compatible with Motorola's Centellis 3100 1 Gbps and 4100 10 Gbps application-ready platforms, the compact two-slot Centellis 2000 provides central office-friendly front-to-rear cooling, comes in AC or DC power variants and has a PICMG-compliant (News - Alert) chassis. The unit is suitable for smaller deployments at both data centers and enterprise environments. Boards and software can be re-used by moving them from larger ATCA equipment to the Centellis 2000, so network equipment providers now have investment protection and can enjoy reduced time-tomarket and development cost. Note: In September 2007, Emerson (www.emerson.com) acquired (for \$350 million in cash) Motorola's (News - Alert) Embedded Communications and Computing Group (previously called MCG, or Motorola Computer Group) in Tempe, Arizona. The transaction should be complete by end of 2007 and the Motorola division will transition to Emerson, with the Motorola staff remaining in Tempe.

• Intoto and Ixia's (News - Alert) 16 Gbps iGateway Firewall. Intoto (www.intoto.com), a provider of security software for enterprise and carrier networking equipment and multi-service gateways, and Ixia (www.ixiacom.com), provider of performance test systems for IP-based infrastructure and services, jointly demonstrated how Intoto's iGateway Firewall can deliver up to 16 Gbps throughput on the Quad-Core Intel (News - Alert) Xeon processor 5300 series. The demo relied on Ixia's Optixia XM12 and IxLoad test application. The iGateway Firewall is a wide-ranging security solution that offers stateful packet inspection, content filtering, protection from internal and external attacks, traffic redirection, and simplified configuration management. It has a proprietary CyberDefense Engine that protects internal and DMZ networks. The iGateway Firewall provides protection from Denial of service (DoS) attacks such as SYN flooding, IP smurfing, LAND, ping of Death and all reassembly attacks. It performs NAT (basic, enhanced, service, reverse and 40+ Application Level Gateways), enabling users to connect multiple computers to the Internet and provides port forwarding to run servers (web server, mail server etc.) behind the firewall. The iGateway Firewall's is highly scalable and offers near linear performance

scaling with the number of cores in the system. The iGateway architecture is designed to deliver optimum packet throughput and connection rate performance.

• Astute Networks' Caspian 10Gb iSCSI ATCA Storage Blade. Astute Networks (www.astutenetworks.com), a major developer of high performance networked storage solutions for mission-critical applications, received the Best Newcomer Product award for their Caspian storage blade, the first 10Gb iSCSI ATCA storage blade optimized for the telecom CO and MSC (News - Alert) environments. The blade combines the performance advantages of Fibre Channel rackmount storage with the density and deployment advantages of ATCA. By reducing the footprint of external storage in ATCA systems, revenue increases per telco frame can be achieved because of a net increase in server blades per frame. Moreover, equipment acquisition and deployment costs are significantly reduced by eliminating expensive HBAs (Host Bus Adapters) and cables required to connect external storage. Astute's pioneering design enables telecom carriers and NEPs (Network Equipment Providers) to realize the full benefit of migrating from rackmount servers to blades.

• VirtualLogix' VirtualLogix VLX for Network Infrastructure 2.0. VirtualLogix (www.virtuallogix.com) specializes in Real-Time Virtualization[™] technology for connected devices; their VirtualLogix VLX enables multiple operating system environments to run concurrently on shared hardware and provides a range of performance, fault tolerance and security options to address specific market needs. The Summit panel awarded VirtualLogix VLX for Network Infrastructure 2.0 the first-ever Best of Show Award in the category of "Best Software Product." By the end of 2007, IDC (News - Alert) predicts half of the NEP community will have adopted ATCA, and they anticipate more than 900% growth in ATCA adoption by 2011. VirtualLogix VLX for Network Infrastructure version 2.0 delivers support for the most advanced ATCA processor blades or AdvancedMC (News - Alert) (AMC) processor modules equipped with Intel dual-core processors. The product also enables support of multiple heterogeneous operating systems onto a shared ATCA processor blade with no porting effort, allowing users to run commercial or proprietary RTOS and Linux simultaneously, resulting in optimized performance and lowered power consumption. IT





By Richard "Zippy" Grigonis



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Business VoIP Community

The new Allworx sponsored Business VoIP Global Online Community is where you'll find everything you need to know about the trends driving VoIP for the small and medium business market. The site features the latest business VoIP news as well as feature articles delivering insight from TMCnet's editorial team as well as many of the leading voices in the industry.

Case studies, research, product showcase, white paper library, live event links... it's all here.

Allworx is a leading provider of VoIP solutions for the SMB market. To learn more about their offerings or to stay up to date on the latest in Business VoIP, visit http://businessvoip.tmcnet.com.

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Allworx Shifts Lamborghini into High Gear

ne of the more gratifying aspects of our industry is to watch a business successfully take the ultimate plunge by performing a "fork-lift upgrade", disposing of an overpriced 20th century PBX (News - Alert) of limited functionality and replacing it with the finest example of a 21st century communications system. How exciting - almost mesmerizing - an experience it is to watch the transformation in action: the initial trepidation over the departure of the old clunker PBX, the easy installation and configuration of the new system to suit the organization's needs and goals concerning efficiency and productivity, the look on the faces of employees who suddenly realize that loads of new and incredibly useful features are now available to them, and the long-term positive change in people's lives as an adjunct and bonus to the whole process.

One such dramatic change occurred at Lamborghini Orange County (www.lamborghinioc.com) the automaker's No. 1 dealership in the U.S. Owned by the Keuylian family and situated on Pullman Street in Santa Anna, California, the dealership includes as its customers such wellknown personages as Rod Stewart, Kobe Bryant, Nicolas Cage and Dennis Rodman.

Grant Johnson, Operations Manager of Lamborghini Orange County, says, "We communicate among our Orange Country location, a Calabasas store, and a Lotus dealership in Beverly Hills. We disposed of our old Toshiba phone system and have now connected all three locations using Allworx (News - Alert) technology."

Grant Johnson first heard about Allworx (www.allworx.com) from another fellow who happened to be named Johnson - Mark Johnson, a representative of his long-time local phone reseller, The Phone Connection, of Signal Hill, California (near Long Beach), a company which has since 1985 served the telecom equipment needs of over 6,000 active customers in Los Angeles, Orange County, Riverside and even the San Fernando Valley. The Phone Connection buys, sells and installs both new and refurbished phone equipment such as AT&T, Norstar, Meridian, Panasonic (News - Alert) and Toshiba systems. One

of the few such companies that serve both business and residential customers, The Phone Connection's services include residential house inside wiring, CATV, DSL, networking, and voice/data cabling to different locations.

"We were discussing with them how to interconnect all of our stores and make our life easier," says Grant Johnson. "Mark Johnson explained to us the advantages of Allworx, which was the most cost-effective of all of the phone systems I looked into. I certainly was more impressed with it than the larger PBX (News - Alert) competitors. Mark Johnson kept telling me that this system would give me the most features per dollar, and he was right. You get so much. Allworx sent a representative out here and he conducted a demo for us and he showed me everything, and I was really impressed. I told Mark Johnson to go ahead and he ultimately set it up for us."

"I was then amazed at how smoothly installing the network and the Allworx system went," says Johnson. "I was petrified in the early days when everything was about to come online, and of course we were all wondering if this or that is going to work the way it it's supposed to. I've been through that kind of horror before, and I must admit this installation very well."

Allworx is known in the IP communications industry for its fully-integrated, "most bang for the buck" IP phone and data system for small and mediumsized businesses. Each system includes a small-footprint IP PBX with scads of PBX and key system features, such as voicemail, unified communications and abbreviated three-digit dialing, along with support for analog and VoIP phones, site-to-site and remote user calling capability (remote users are a virtual extension). You can access or transfer alls to any site or to a mobile phone in "follow me" fashion.

"Many of us travel from store-tostore," says Johnson, "and with Allworx we can use its 'follow-me' features. If I'm in a particular office one day, all of my calls can get directed there. Or they can be directed automatically into the next office or my cell phone or whatever. It's really convenient to use. It has a lot of features for users in such a small box."

Allworx unified communications and messaging capabilities include the ability to transfer voicemail into email, which makes it easy to forward messages along with a note. More than one person can now hear the same message, and read the note's comments. Since voicemail can be forwarded to a cell phone, staff members working now only have to give out a single phone number instead of several (cell phone, office phones, etc.) Callers can find staff members whether they're in any particular office or on the road.

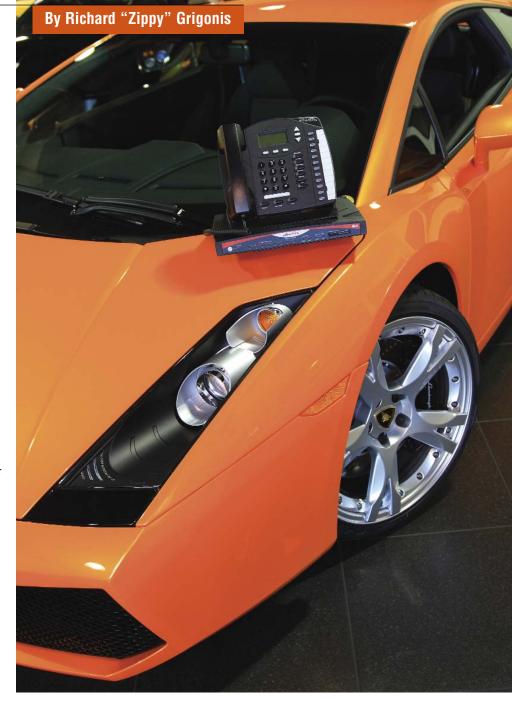
An Allworx system can scale up to 100 user extensions and 100 system extensions.

"On one system we have about 34 phones installed," says Grant Johnson. "Our other systems are serving about 20 to 25 phones each. We've also got some cordless phones plugged into the Allworx system. They're nice to have around the shop, since it gives us considerable mobility in our huge [36,000 square foot] facility."

"The Allworx system enables us to use three-digit dialing over VoIP connections between our locations for all of our voice calls," says Grant Johnson. "So we can call from one location to another without having to make more expensive conventional phone calls, or tie up outside lines or any of that kind of stuff, which is really great. The actual interconnection among all of our stores is done with an MPLS [Multiprotocol Label Switching] network. [MPLS provides traffic isolation and prioritizes voice packet delivery without substantial overhead.] We use Cisco (News - Alert) routers to handle the MPLS network. We used TelePacific Communications [www.telepacific.com] a facilities-based CLEC [Competitive Local Exchange Carrier] headquartered in Los Angeles, to bring in the network, and we tapped into that to connect all of our stores together with a standard T1 bandwidth of 1.5 megabits per second. TelePacific's T1s have been very reliable, more so than those of our previous telecom provider."

Advanced features can be added to an Allworx system with the following optional software packages, each sold as a one-time licensing fee for an unlimited number of users:

• Call Assistant - Allows operators, receptionists or individual users (both local or remote) to monitor the state of every line in the system and to record and/or dispatch calls by answering, transferring, parking or sending to voicemail.



• Call Queuing - Software that can provide full statistics on the number of calls received, serviced, abandoned, exited and timed out for each queue. With some Allworx models (the 10x and 24x) this software allows up to 10 queues with 16 calls per queue, for a maximum of 32 callers across all queues. Moreover, individual phones can answer multiple queues.

• Conference Calling - Designed to handle an unlimited number of users, this package gives you the ability to set up new conference calls, authorize users to create new conference calls, access the conference interface via a dedicated Allworx portal, add conference center access via an auto-attendant, modify existing conferences, set secure ID and passwords, view all system-wide conference calls (as well as the caller participants and their caller ID).

• Group Calendaring - This supports group calendaring across all users, meeting acceptance tracking, popup reminders for appointments (or personal project deadlines), automatic calendar updates, recurring private and public meetings, and a familiar month-and-day calendar.



• Internet Call Access - For sending and receiving Internet phone calls, this option can connect the Allworx system to an ITSP (Internet Telephony (News -Alert) Service Provider) and supports site-to-site calling and a SIP gateway.

• VPN - The optional Virtual Private Network software package allows remote users (traveling or at home) access over a secure connection to your company's intranet situated behind the Allworx firewall.

"Allworx can tailor each system to do different things for different kinds of businesses," says Johnson. "That's one of the nice things about the company and this system. We did much of the configuring ourselves under the auspices of The Phone Connection. They helped us out with the initial programming and those kinds of things. We're 'hands-on' IT guys here, so it was a matter of, 'Let me get in there and play'."

"We originally had installed a really old phone system that basically did nothing," says Johnson. "Going from that to this Allworx system is an amazing experience. We're still learning all of the things it can do. The web-based browser management is really great. It's easy for our system administrator to make a quick adjustment or 'tweak' the system. In the old days we had to call upon a third party vendor to reprogram everything. Similarly, you don't have to be an expert to reconfigure the system. Even if you have just general phone system knowledge, you can get in there and click on a few things and you're done. The fun part is tweaking the system, and we've done quite a bit of that, getting the system to do all kinds of things. It's exciting to see a call forwarded to a cell phone or have someone call a cordless or mobile phone with a three-digit extension and you see your employees' eyes light up and they say, 'I didn't know I could do that!' '

"Allworx backs up your settings too," says Johnson, "so if you make a mistake you can restore the system to its previous state and configuration. That makes it easy to test features and try out things. In fact, I'm still scrutinizing all of its features. I've got things set now to where my calls can follow me around. And, of course my secretary loves it because she can now find me wherever I am."

"I know that other systems can do this," says Johnson, "but in terms of the number of features per dollar, it would be difficult to beat an Allworx system. I think they have the most features and options of any vendor out there. Plus, it's very easy to use. You don't have to deal with 47 million menus on the screens of the phones as with other systems. Just push a couple of buttons and you're there. Other systems seemed too complicated, plus in many cases you had to pay an annual fee just for them to allow the software to work via a license. I didn't want any of that complexity."

Ironically, the one feature Johnson hasn't set up is an auto-attendant

(Allworx allows you to set up nine of them if you wish).

"We don't even have a formal call center," says Johnson. "And we don't use the auto-attendant - I and the owner of the company are not big fans of those 'press one for this and press two for that' IVRtype auto-attendants because we both tend to get 'stuck' in them and become frustrated. We're customer service-oriented, since we have high-end customers who have paid considerable money [around \$300,000] for superlative automobiles and excellent service. So if a customer or prospective customer calls in, we obviously don't want them to encounter anything like an impersonal IVR system. Instead, we prefer that people calling into the system actually speak with a real person with a heartbeat and they are personally directed to an appropriate party. Our receptionist a live auto-attendant - answers the calls, parks them, routes them, and does whatever else is necessary to satisfy the caller."

"So far, this has been win-win situation," says Johnson. "I'm enjoying the Allworx system, and am familiarizing myself with all of its features. It's so feature-rich that there are obviously some bells and whistles that I'm not going to use now, but the features are there, ready and waiting if we need them in the future."



"I'm sure the Allworx system is good for the next five to ten years of ownership by us," says Johnson. IT

Richard Grigonis is Executive Editor of TMC's IP Communications Group.

TMCnet Presents: SIP Community



Connect. Communicate. Collaborate.

Today's IP Communications world is moving fast. Innovation is being driven on many fronts, and at the heart of so much of this activity is Session Initiation Protocol, otherwise known as SIP.

SIP is the engine behind the notion of Open Communications. The idea or concept of Open Communications – integrating open, standards-based technology with leading brands of telephony platforms, devices and the latest in voice, video and data applications – is fueling a multitude of innovative SIP-based multimedia applications such as VoIP and Video over IP, IM and Presence, Collaboration and more.

The SIP Community is designed to serve as a central information resource for this fast-moving world of SIP-based IP Communications. To stay on top of the SIP market, bookmark the SIP Community and make sure to return often for the latest news, trends, and industry-specific content.



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ITEXPO East, Miami – The Waiting is the Hardest Part

MC's (News - Alert) ITEXPO EAST 2008 - the 17th INTER-NET TELEPHONY Conference & Exposition since 1999 takes place January 23-25, 2008 at the Miami Beach Convention Center in Miami, Florida. As Yours Truly writes this, the entire IP Communications industry waits impatiently for this, the industry's best-known and most-admired conference and expo, to begin.

As far as IP Communications (Voice, Data, Video), Unified Communications (News - Alert) (UC) and call center technologies go, ITEXPOs have always been premier, paramount, peerless, pre-eminent, predominant, prestigious, and whatever other superlative p-adjective you can think of to describe an event such as this. Every industry has its single great "gathering place", and for IP and UC, ITEXPO (News - Alert) is it.

Unlike competing technology expos that in recent years have suffered from dwindling attendance and economic stress, ITEXPO continues to flourish, attracting from the far corners of the world the three great categories of people who are not only interested in the IP Communications industry but who have purchasing decisions and/or "deals" to make: 1) Service Providers 2) Enterprises and Organizations of all shapes and sizes, and 3) Distributors, Value-Added-Resellers (VARs) and Value-Added-Developers (VADs). You can add to this mix an assorted medley of independent software and hardware developers, analysts, investors looking for a big score, people with business plans for start-ups under their respective arms, Venture Capital types, and a smattering of other denizens of Wall Street and Silicon Valley. Yes, "the art of the deal" is also very much in evidence at ITEXPOs.

IP Communications is by its very nature a broad-based, cosmopolitan endeavor, for it is global in scope and fundamentally affects the way we live our lives. That's why the average ITEXPO attendee, like the average reader of TMC magazines (News -Alert), could as easily be a citizen of Beijing as London, New York or Palo Alto.

All of these people recognize that IP, UC, and call center technologies have become both affordable and accessible to everyone, can boost an organization's efficiency and productivity, and shall continue to blaze a trail to a future wide-open with possibilities. That's why hundreds of companies keep coming back to exhibit at ITEXPO, and thousands of attendees hurriedly ply the long aisles, talking up a storm in booths on the exhibit floor.

The Teachings of TMC

Of course, there's more to ITEXPO than just geeky devices and software to marvel at or purchase.

After more than a decade of innovation, market research and refinement, IP communications has grown and become diversified. Security, unified communications, hosted solutions, disaster preparedness, open source, SIP, WiFi (News - Alert) telephony, IPTV, the IPbased Multimedia Subsystem (IMS) and Fixed-Mobile Communications (FMC) are just some of the latest areas of which much of the public is unfamiliar, even though these items will soon literally change our daily lifestyles forevermore. Fortunately, however, whether it's the C-level executive of a major corporation or government agency, the purchasing officer of small or medium-sized business, or the curious SOHO owner who wants to save money and yet present an impressive persona to customers, a little knowledge can go a long way. That's why ITEXPO is not just an expo - it also holds the finest, most informative set of conference sessions in the whole communications industry.

Like any great educational program, the knowledge gleaned at ITEXPO's conference sessions are a means to other ends: participants can now make informed decisions by seeing new possibilities and opportunities. Even for vendors, marketing managers must understand not only the nature of the business to which they sell, but also their competitors. No marketing person can survive without industry knowledge and competitive knowledge, both of which can be had at ITEXPO's Conference portion of the show. Our sessions help businesses raise productivity and even stimulate industry innovations, thanks to TMC's ability to assemble the finest thinkers and experts in the communications and computing worlds, and to block out a comprehensive curriculum. Basically, if a topic isn't on the program at ITEXPO, then it's probably not important for your business anyway.

ITEXPO East Conference tracks include the following:

- Unified Communications
- Service Provider Solutions
- Essential Issues
- IMS Summit at ITEXPO



- FMC
- Open Source
- Wireless/Mobility
- SIP
- FierceMarkets' IPTV (News Alert) Evolution
- Enterprise Solutions
- VoIP for SMB
- Call/Contact Centers

In conjunction with ITEXPO East, TMC will also hold Call Center 2.0 East 2008, itself the leading technology event for call center and CRM decision makers, which is expected to attract as many as 1,000 attendees.

Some of the conference sessions and topics scheduled for Call Center 2.0 East 2008 include the following:

• Leveraging IP in the Contact Center

• Leveraging SOA & Web Services to Build the Modern Contact Center

• SMB Contact Centers Go Mainstream

• IP Contact Center State of the Market: A RoundTable Discussion

• Take Advantage of Open Source for

Success in the Contact Center

- Improving Performance By Using Advanced Speech Technologies
- Unified Communications in the Contact Center

• DIY: A Look at Customer Self Service

Our extensive Call Center program shouldn't be surprising. TMC defined and clarified the nature of the telemarketing, CRM and CIS industries when it launched the pioneering publication *Telemarketing* in June 1982 and the industry's first official conference and expo in April 1985, then called TBT (Telemarketing and Business Telecommunications).

The combined knowledge and expertise of what you find in the expo hall booths and conferences of ITEXO East and Call Center 2.0 East - along with keynote speeches and presentations by industry luminaries - will help you understand what isn't important and how to strategically implement what is important. And, supplementing the TMC expos, conferences and publications, is TMCnet, the most popular communications/technology portal in the world. With viewer traffic literally several orders of magnitude greater than its competition, TMCnet is itself a goldmine of valuable information about advanced business phone systems for the enterprise and important issues faced by service providers.

Businesses and other organizations can now realize that the implementation issues they face today are not insurmountable. Indeed, with TMC's help they can now draw a cost-effective communications roadmap through the decade to come, one fraught with uncertain market forces, government regulation and tariffs.

ITEXPO remains the original, highest-caliber IP Communications conference and exposition, the classic model of an event that can be imitated but never surpassed.

Changing the World and All That

Although we at TMC are tempted to pat ourselves on the back and listen for a



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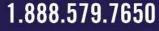
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round of applause for a job well done (well, perhaps just fish around for a few compliments now and then), such a dynamic field moves too quickly for us to stand still long enough to receive the kind of accolades you'll see solicited by our more complacent, static, praise-seeking competitors. Furthermore, we realize that aiding and abetting the kind of radical technological innovation that's currently going on in the telecom industry carries a certain responsibility. Beyond the lower phone bills and exciting, cutting-edge gizmos, the very nature of human communication is changing. People can reach other people whenever they want to, wherever they are, using whatever communicating device is at hand. Our whole previous way of life is undergoing a vast trans-

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Compete

Beyond the lower phone bills and exciting, cutting-edge gizmos, the very nature of human communication is changing.

formation. Communications is even affecting (or in some cases taking the place of) many of society's timehonored institutions.

Is this all really for the better? Yes, we think so. Could there be any imperfections in the sparkling diamond-like future we portend? We don't know yet. But if there are any, you'll hear about it first at ITEXPO. So, come to ITEXPO East and join our community - and while you're there, be sure to pick up some free copies of TMC's expertly-crafted (if I do say so myself) magazines: *Internet Telephony (News - Alert), IMS, Unified Communications*, and *Customer Interaction Solutions*.

You'll see and hear more about IP Communications, Unified Communications, and Call Center technology and what they can do for you at ITEXPO than you would anywhere else. You'll leave the show better able to make advanced communications improve your business. And you may even have some fun, to boot...!

Richard Grigonis is Executive Editor of TMC's IP Communications Group.

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IP COMMUNICATIONS COMMUNITY

Where Enterprises Service Providers Find Solutions

The IP Communications community, sponsored by Dialogic, has been launched as the latest addition to the TMCnet Global Online Community program.

The IP Communications community promotes effective solutions for enterprise and service providers. Dialogic adds valuable insights on key segments and applications, unified communications, hosted services, contact center applications, value added services, wireless and IP video, product families, enterprise VoIP gateway, signaling software and platforms, high density media processing and PSTN and IP Video. In addition, visitors can find valuable resources such as feature articles, latest news, references, events, marketplace, newsletters and white papers.

Come visit us at ipcommunications.com.

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911 Enable (B, D) 514-745-2143 www.911enable.com Products/Services: 911



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Accurate Always (A, C) 800-828-9428 x1 www.accuratealways.com Products/Services: 66,72,31,40 Other: call recorder, video recorder

Acme Packet (A) 781-328-4400 www.acmepacket.com Products/Services: 40,41,45,46 Other: Session Border Controllers

Acredo Technologies, Inc. (B) 850-266-7121 www.acredo.us Products/Services: 50,56,68,69 Other: Hosted Internet Phone Service (off premise)

Aculab (A) 781-433-6000 www.aculab.com Products/Services: 2,6,7,23,94

ACUTA

859-278-3338 www.acuta.org Other: Higher Education Communications Network User Association

Adaptive Digital Technologies, Inc. (C, D) 610-825-0182 adaptivedigital.com Products/Services: 16,17,104,123,113

Adax (A) 510-548-7047 x182 www.adax.com Products/Services: 9,105,44,77 Other: Signaling Systems - SS7, ATM, IP

Adomo (C, D) 408-996-7086 www.adomo.com Products/Services: 63,67,68,69,93

ADTRAN, Inc. (A) 256-963-8000 www.adtran.com Products/Services: 90,92,96,103,80

Advanced Network Telephony (A, B) 818-894-9347 xOpt 1 NetworkTelephony.Biz Products/Services: 93,95,100,111,31

Ai-Logix, Inc (D) 732-469-0880 www.audiocodes.com/blades Products/Services: 2,6,7,31

Aktino (A) 949-258-0545 www.aktino.com Other: Broadband over Copper

Alcatel (A, C) 800-995-2612 www.alcatel.com Products/Services: 49,50,68,23,95

Alexander Resources (B) 972-818-8225 www.alexanderresources.com Products/Services: 128 Other: Cellular & Wireless Training

Alliance Systems (A, D) 972-633-3400 www.alliancesystems.com Products/Services: 82,93,94,97,110

Allot Communications (D) 952-944-3100 www.allot.com Products/Services: 106,38,40,42,43

Allworx (A) 585-421-3850 x124 www.allworx.com Products/Services: 94,95,100,108 Other: VoIP Key & PBX Phone and Data Network System

AMDEV Communications (A, E) 209-962-4517 www.amdevcomm.com Products/Services: 54,68,133,123 Other: Voice Mail

American Teleservices Association 317-816-9336 www.ataconnect.org Other: Teleservices networking, professional & business development, compliance

Americon (A) 707-539-3321 www.controlroomsusa.com Products/Services: 911,133,134 Other: Custom control room and call center furniture, large screen video display system

Ameritec Corporation (A) 626-915-5441 x135 www.ameritec.com Products/Services: 24,27,28

AMTELCO (A, D) 608-838-4194 www.amtelco.com Products/Services: 68,72,2,6,7

AMTELCO XDS (A, D) 800-356-9224 xds.amtelco.com Products/Services: 2,6,7

AnchorPoint (C) 508-628-4511 www.anchorpoint.com Products/Services: 911,29,31,32 Other: Telecom Expense Management for VoIP

AnswerNet Network (B, D) 800-411-5777 www.answernet.com Products/Services: 53,54,68,70 Other: E-mail Management, Live Chat, Web Order Entry, Online Appointment Scheduling

Aonta Technologies Limited (A) +353 1 4406661 www.aonta.com Products/Services: 50,82,83

APEX Voice Communications (D) 818-379-8400 www.apexvoice.com Products/Services: 64,68,82,106,42

Appia Communications (B, D) 231-929-0970 www.appiaservices.com Products/Services: 59,61,121,123,38

AppTrigger (D) 866-227-7487 www.apptrigger.com Products/Services: 97,105,104,118 Other: Application Session Controller

Arlinx, Inc. (A) 954-344-7665 www.arlinx.com Products/Services: 3,93,95,36,41

ARRIS (A, D) 678-473-8327 www.arrisi.com Products/Services: 81,88,93,40,45

ASC telecom Inc, (C, D) 201-252-3001 www.asctelecom.com Other: Recording

Asentria (A) 206-344-8800 x144 www.asentria.com Products/Services: 92,38 Other: Remote site monitoring

Associated Call Centers (B, D) 800-610-5262 www.inboundacc.com Products/Services: 54,56,68,69,72

Associated Call Centers (B) 800-610-5262 www.inboundacc.com Products/Services: 53,63,65,68,72



Service Provider/Carrier Software Developer Solutions Provider Reseller/Disributor E:

AudioCodes (A) 408-441-1175 www.audiocodes.com Products/Services: 2,7,94,97,44

Axacore (C, D) 858-427-4301 www.axacore.com Products/Services: 53,58,89,112

Azimuth Systems (A) 978-263-6610 www.azimuthsystems.com Products/Services: 25,26,27,28

Azure Communications (A) 408-376-3600 azurecomm.com/ Products/Services: 110,77,78,79,80



BASiX Automation Integrators, Inc. (D. E) 603-758-6458 www.basixai.com Products/Services: 59,68,96,134,31

BCE Elix (B, D) 501-768-1000 www.bceelix.com Products/Services: 125,31,37,47 Other: Contact center solutions

BEA Systems Inc. (C) 408-570-8701 www.bea.com/wlcom Products/Services: 21,23,82, 118,119

Brix Networks (A) 978-367-5600 www.brixnet.com Products/Services: 27,28,38,40,43

Bustronic Corporation (D) 510-490-7388 www.bustronic.com Products/Services: 136,135,11,137,138



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CallingPlaces, Ltd (B) 44-2088106609 www.callingplaces.com Products/Services: 55,59,63,64,68

CallMiner (C) 239-689-6463 x123 www.callminer.com Other: Speech analytics

Canecu Trading Inc (D) 416-238-2329 Products/Services: 35,38,45,46

CapRock Communications (B) 832-668-2300 www.caprock.com Products/Services: 61,66,71,80 Other: satellite communications



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Carrius Technologies, Inc. (C) 214-572-7800 www.carriustech.com Products/Services: 106,101 Other: Network Layer Service Delivery Platform

Catapult Communications Corporation (C, D) 650-960-1025 www.catapult.com Products/Services: 24,25,28

Cbeyond (B) 678-370-2437 cbeyond.net Products/Services: 68,71,121,111,116

Cellular Specialties, Inc (A, D) 603-626-6677 www.cellularspecialties.com Products/Services: 110,38,78,80 Other: In-Building Wirless Solutions

CEPOINT Networks, LLC. (A, D) 1W Otterson Street, Nashua, NH 03060-4500 Contact: Benny Adama 603-883-7979 www.cepoint.com sales@cepoint.com Products/Services: 11,3,4,84,134 Cepoint designs and manufactures Telco carrier grade, NEBS compliant industrial computers, VoIP, IPTV, HDTV & VOD (Video-On Demand) servers and RAID/NAS storage systems for video, voice, data communications and RBOC environments.

CIRPACK (A) +33 141 44 37 60 www.cirpack.com Products/Services: 59,94,104,44,46

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ClearOne Communications (A) 800-707-6994 www.clearone.com Products/Services: 50,52,65,67,17

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CommuniGate Systems (D) 415-383-7164 x208 www.communigate.com Products/Services: 50,56,59,68.23

CompactPCI & AdvancedTCA Systems (E) 586-415-6500 www.compactpci-systems.com Products/Services: 136,135,11,137,6

Comtico (A, E) +45 7027 9299 www.comtico.com Products/Services: 88,92,93,94,96

Converse (D) 781-246-9000 www.comverse.com Products/Services: 59,104,134,76 Other: IPTV

Continuous Computing (D) 858-882-8800 www.ccpu.com Products/Services: 135,137,22,23,41

Converged Access Inc. (A) 978-742-1400 www.convergedaccess.com Products/Services: 90,92,40,41,46

Converged Access Inc. (A) 978-742-1400 x404 www.convergedaccess.com Products/Services: 92,107,40,41,46

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Coordinated Systems, Inc. (C, D) 860-289-2151 www.csiworld.com Products/Services: 31

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Dialexia Communications Inc. (C, D) 514-693-8500 x214 www.dialexia.com Products/Services: 59,65,23,95,29

Dialogic (D) 800-755-4444 www.dialogic.com Products/Services: 61,97,105,44 Other: VoIP

DiamondWare, Ltd. (C) 480-380-1122 www.dw.com Products/Services: 50,20,129,79 Other: Converged Enterprise Communications Solution, Low Latency Windows/PDA Softphone

Dice (D) 877-386-3323 www.dice.com Other: Jobs in technology Digerati Networks (B, E) 210-614-7240 www.digerati-networks.com Products/Services: 113

Digium, Inc. (A, D) 256-428-6000 www.digium.com Products/Services: 2,17,95,108 Other: Digium, The Asterisk Company, the creator of Asterisk

Dirigosoft Corporation (A, D) 877-870-1234 x205 www.dirigotelecom.com Products/Services: 67,69,70,95,36

Diversified Technology (A, D) 800-443-2667 www.dtims.com Products/Services: 11,3,4,106.94

Doretel Communications, Inc.

(A, D) 404-755-5721 www.doretel.com Products/Services: 105,104,29,44 Other: Cisco Registered Partner, Quintum VoIP Products

DragonWave Inc. (A) 613-599-9991 x2282 www.dragonwaveinc.com Products/Services: 83,78 Other: Wireless Ethernet Platforms



eChange Technology, Inc. (B, E) 678-935-0147 x114 www.echangetechnology.com Products/Services: 65,96,95,100,74

EchoMail Inc (C) 617-354-8585 www.EchoMail.com Products/Services: 21

EdenTree Technologies (C)

805-499-4555 x202 www.edentreetech.com Products/Services: 28 Other: Test and Lab Automation Software

Efonica (B) 212-201-2400 efonica.com Products/Services: 115

Elma Electronic (A) 510-490-7388 x516 www.elma.com Products/Services: 135,11,137,138,134

Empirix (D) 781-266-3324 www.empirix.com Products/Services: 25,27,28

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EventHelix.com (C) 240-274-1453 www.EventHelix.com Products/Services: 18

Eveball Networks (C, D) 604-921-5993 x103 www.eyeball.com Products/Services: 50,61,20,23,30



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Fluke Networks (A) 425-446-4519 www.flukenetworks.com Products/Services: 36,38,39,40,46

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Fuze Digital Solutions (C, D) 425-649-1246 www.fuze.com Products/Services: 119,47



Gallery IP Telephony (A, D) 972 9 7486787 www.g-ipt.com Products/Services: 59,63,65,104,123

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GeoTel Communication Services, Inc. (B) 805-650-6884 www.egeotel.com Products/Services: 111,113,115,116 Other: Wholesale Voice termination services, TDM (SS7/ ISDN) or VoIP (SIP. H.323)

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Global Crossing (B) 585-255-1679 www.globalcrossing.com Products/Services: 49,50,61, 113.35

GlobalTouch Telecom (B) 800-254-3107 www.globaltouchtelecom.com

GM Voices, Inc. (B, D) 770-752-4500 www.gmvoices.com Products/Services: 69,123,125,113 Other: Voice Branding, Speech Recognition, International Telephony, Corporate Storytelling

GN US Inc (A) 603-598-1100 www.jabra.com Products/Services: 74

GoHigh Data Networks Technology Co., Ltd. (A) +8610-62302956 www.datangnetwork.com Products/Services: 84,96,97,104 Other: ATA

GoSolutions (D) 727-821-6565 gosolutions.com Products/Services: 50,58,63,68,69

gr8fone.net (B, D) 919898008655 gr8fone.net Products/Services: 58,61,113, 115 46

Grandstream Networks, Inc. (A) 617-566-9300 www.grandstream.com Products/Services: 23,93,94,96,97

Grapevine Telephone Network Solutions (A) 847-317-0700 x219 www.grapevinephone.com Products/Services: 63,68,93, 108,79

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InterEdge Technologies, LLC (A) 727-536-2700 www.inter-edge.com Products/Services: 92,94,96,79 Other: Dial-Up VoIP Adapter, Analog Telephone Adapters, VolP Encryption Server.

International Merchant Solutions (B)

800-313-2265 x105 www.officialims.com Other: Credit Card Processing for Telephone Industry

International Systems Research Co. (C, D) 650-570-6960 www.isrus.com Products/Services: 23,134,30,78,79

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Pipeline Telecom Inc. (B, D) 321-409-9971 x11 www.pipelinetelecom.com Products/Services: 55,64,65,113,74

Power Systems Direct, Inc. (A, E) 678-226-4300 x114 www.powersystemsdirect.com Products/Services: 65,96,95,100,133

prairieFyre Software (C) 613-599-0045 www.prairiefyre.com Products/Services: 70,72,129,33,37

PremCom Canada (E) 416-979-2130 www.premcom.com Products/Services: 96,95,108,36

Prosodie Interactive (B, D) 954-671-6588 www.prosodieinteractive.com Products/Services: 68,70,121,123 Other: Interactive Voice Repsonse (IVR)

Psytechnics (C, D) 603-427-6500 www.psytechnics.com Products/Services: 26,27,28,40

Quickcomm Software

R

Solutions, Inc. (C, D) 646-708-8500 www.quickcomm.com Other: Telecom Expense Management

Quintrex Data Systems Corp. (C, D) 319-363-5508 www.quintrex.com Products/Services: 29,39



Quintum Technologies, Inc. (A) 732-460-9000 x238 www.quintum.com Products/Services: 58,91,94,97 Quintum Tenors are The Perfect Fit for business VoIP applications. Quintum's expertise is at the edge of the enterprise network, supporting multi-site businesses, like banking, and hospitality, and for Service providers who are deploying VoIP-based services to businesses requiring customer premises equipment, like SIP trunking, IP Centrex, and hosted call centers.

Quintum Tenors support traditional PBXs and VoIP-based applications, offering real-time, seamless communication between the legacy world, including the Public Switched Telephone Network (PSTN), analog phones and systems, and traditional PBXs to simplify integration of an existing telephony infrastructure with newer unified communication networks. R.J. Enterprises (A) 212-557-7251 www.rj-enterprises.com

Other: High Speed Computer Networking Devises--Cat.5/5e/6/6A Jack/Patch Panel etc.

RAD Data Communications, Inc. (A) 201529-1100 x330 www.radusa.com Products/Services: 86,88,92,107 Other: Ethernet

RADCOM, Ltd. (A, D) 201-518-0033 x320 www.RADCOM.com Products/Services: 24,25,27,28,43

RADirect (A, E) 201-512-9697 www.rad-direct.com Products/Services: 81,84,88,103,107

RadiSys Corporation (A, D) 800-950-0044 www.radisys.com

Raketu Communications Inc. (B, C) 832-239-8527 www.Raketu.com Products/Services: 49,50,66,68,79

Recollect Recording, LLC (C, D) 972-377-9074 www.RecollectRecording.com Products/Services: 22,23 Other: Call Recording

Redwood Technologies Limited (A) +44 1344 304 344 www.redwoodtech.com Products/Services: 97,101,104,29,31

Reef Point Systems (A) 781-505-8300 www.reefpoint.com Products/Services: 84,40,41

Rhino Equipment Corp. (A) 480-940-1826 x6311 www.rhinoequipment.com Products/Services: 87,94,95,100 Other: Channelbanks

Robins Consulting Group (RCG) 718-548-7245 www.robinsconsult.com Products/Services: 128 Other: Marketing Services

Rodopi Software (C) 858-882-0900 www.rodopi.com Products/Services: 51,29,38,39 Other: Web-enabled integrated billing and provisioning



S & G Capital LLC (B) 520-495-5099 s-gcapital.com Other: commercial collection agency

Salesboom.com (B, D) 902-446-4857 www.salesboom.com Products/Services: 51,29,47 Other: CRM Samsung BCS (A, D) 972-761-7000 www.samsung.com/bcs Products/Services: 95,100,108,31,78

SAS Institute (D) 919-677-8000 www.sas.com Products/Services: 119 Other: Business Intelligence, CRM, Analytics

Scannex (A, B) 866-428-3337 www.scannex.com Products/Services: 8,29,36 Other: Data Collection Devices

Seawolf Technologies, Inc. (B, D) 516-393-2150 x230 www.seawolftech.com Products/Services: 64,104,116,117,29

Sennheiser Communications (A) 877-736-6434 x152 sennheiserusa.com Products/Services: 13 Other: Telephone headsets, PC/IP headsets, Wireless headsets, Bluetooth Mobile headsets

Server Technology Inc. (A) 800-835-1515 servertech.com Products/Services: 3,14 Other: Power Distribution Units

serVonic (C) +49 8142 4799 x12 www.servonic.com Products/Services: 53,54,68,119,31

Siemens Communications (B) 800-765-6123 www.communications.usa.siemens.c om/home.html Products/Services: 62,68,23,104,120

Siemens Information & Communication Networks (C, D) 800-765-6123 communications.usa.siemens.com Products/Services: 49,59,95,30,36

Simicomm (C, D) 608-807-4047 x104 www.simicomm.com Products/Services: 119,30,36,40,44

SinglePipe Communications (B, D) 859-721-4200 www.singlepipecom.com Products/Services: 84,111,45

Sipera Systems (A) 214-206-3210 www.sipera.com Products/Services: 71,28,90,41

Skip2PBX (Skype Gateway) (C) 0039-075-5011664 www.skip2pbx.com Products/Services: 72,20,23,94,119

SMART NETWORK SOLUTIONS (D, E) 305-808-7361 www.smartisvoip.com Products/Services: 104,130,134,29 Other: Integration of projects in IP communications



A: Equipment Vendor B: Service Provider/Carrier C: Software Developer

D: Solutions Provider **E:** Reseller/Disributor

snom technology AG (A) 978-686-1531 www.snom.com Products/Services: 23,96,41,74 Other: Manufacturer SIP VoIP Phones

Softel Communications Inc (C, D) 877-525-1987 www.softel.com Products/Services: 69,72,20,83,129

Solegy LLC (C, D) 212-801-2506 www.solegy.com Products/Services: 20,106,104,123,29

solution4voip (B, D) 92217019454 www.solution4voip.com Products/Services: 55,23,121,123,115

Spanlink Communications (C, D) 763-971-2000 www.spanlink.com Products/Services: 70,95,129,134,31

Speakeasy (B, D) 206-971-5123 www.speakeasy.net Products/Services: 59,65,114,45,46

SpectraLink (A, D) 303-583-5342 www.spectralink.com Products/Services: 96,110,74,79

Sphere Communications Inc. (C, D) 847-793-9600 x300 www.spherecom.com Products/Services: 23,100,104,36 Other: IP PBX & Unified Communications

Spirent Communications (A) 800-927-2660 spirentcom.com Products/Services: 24,25,27,28,40

SPIRIT (C, D) 1 408 540-6033 www.spiritdsp.com Products/Services: 61,16,17,37,79

StarTek (D) 303-262-4548 www.StarTek.com Products/Services: 64,72,31,32

Sterling Commerce (B) 786-423-7436 www.sterlingcommerce.com Products/Services: 118,39

Stratus Technologies (A, D) 978-461-7619 stratustelecom.com Products/Services: 3,82,105,104,45

Surf Communication Solutions (C, D) 866-644-3379 www.surf-com.com Products/Services: 136,1,2,5,6

Swift-Cor Precision, Inc. (A) 310-354-1200 swiftcor.com Other: Cabinets with electromechanical interface

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A: Equipment Vendor
B: Service Provider/Carrier
C: Software Developer
D: Solutions Provider
E: Reseller/Disributor

Sylantro (C, D) 408-626-3049

408-626-3049 www.sylantro.com Products/Services: 59,106,104,36 Other: Application Feature Server

Syntellect (D) 800-788-9733 www.syntellect.com Products/Services: 70,72,23,125,31

SysMaster Corporation (A, D) 877-900-3993 www.sysmaster.com Products/Services: 66,94,95,29 Other: VoIP, IPTV, WiFi Solutions

System Engineering International

(Á) 301-694-9601 x214 www.seipower.com Products/Services: 14 Other: Mid Span Power over Ethernet

Sytel Limited (C, D) +441296381200 www.sytelco.com Products/Services: 70,20,23,95,119



TalkSwitch (A) 888-332-9322 x111 www.talkswitch.com Products/Services: 23,96,95,100 Other: Telephone Handsets

Tango Networks (C, D) 972-301-9300 www.tango-networks.com Products/Services: 93 Other: Fixed-Mobile Convergence

Target Distributing (A, E) 800-873-5528 www.targetd.com Products/Services: 13.10.93.94,130

TARGUSinfo (B, D) 703-272-6215 www.targusinfo.com Products/Services: 62,121,32 Other: Marketing services

Taridium (C, D) 212-461-1600 taridium.com Products/Services: 51,59,23,95,134

Tekelec (A) 888-628-5521 www.tekelec.com Products/Services: 59,82,97,105,104

TEKNO TELECOM, I.I.G.

Tekno Telecom LLC (A) 1250 Shore Rd., Naperville, IL 60563 Contact: Sam Galler 630-579-9800 x203 www.teknotelecom.com sgaller@teknotelecom.com Products/Services: 28,29,38,40,44 **Buyers' Guide Index**

*** ONLINE BUYERS' GUIDE ***

Tekno's patented approach provides real-time network intelligence for Inter-Carrier Billing, Quality of Service, Fraud, Troubleshooting, Call/Session Tracing, Protocol Analysis, Billing, Revenue Assurance, Security, Surveillance, Roaming Analysis, Maintenance, and Traffic/Capacity Analysis for the wireline, wireless and next-generation networks. Tekno's unique approach treats SIP, Sigtran, SS7 and IMS topologies in a synergistic and integrated fashion that analyzes each topology and how they interact to/from each other in terms of Performance, Quality of Experience, Interoperability, and Revenue Generating/ Effecting aspects.

Telacquire Marketing Group Inc. (B) 604-677-7780 www.telacquire.com Products/Services: 128,133

Telanetix (A) 858-362-2250 www.telanetix.com Products/Services: 50,61,10,40 Other: Telepresence

Telchemy, Incorporated (C, D) 678-387-3000 x108 www.telchemy.com Products/Services: 38,39,40,43 Other: VoIP/IPTV Performance Monitoring & Measurement

Telco Systems, a BATM Company (A)

800-221-2849 x2250 www.telco.com Products/Services: 81,88,92,107 Other: VoIP Gateway,VoIP IAD, VDSL, IP/Ethernet Switches / Demarc, TDM, Fiber Transport

TeleBright (C, D) 888-519-1472 www.telebright.com Products/Services: 20,128,38,75,76

TELECO, Inc. (D, E) 864-297-4401 x2216 www.teleco.com Products/Services: 95,130,131,133,79

TeleCommunication Systems, Inc. (TCS) (B, C) 410-295-1865 www.telecomsys.com Products/Services: 911,75,76,78,79

Teleformix (B, D) 847-472-5300 www.teleformix.com Products/Services: 118

Telenity (C) 203-445-2000 x2019 telenity.com Products/Services: 68,42,75,76 Other: Service Delivery Platform

Telerx (B, D) 800-2TE-LERX www.telerx.com Other: CRM Customer Relationship Management TeleSoft International, Inc. (C, D) 512-373-4324 Products/Services: 23,92,93,94,96

TeleVoce Inc (C, D) 408-627-4044 www.televoce.com Products/Services: 49,55,65,20,129 Telkonet, Inc. (A, D) 240-912-1800 www.telkonet.com Products/Services: 118

TELL/COM RECRUITERS (D) 407-566-2005 x102 www.tellcom.com

Other: Recruitment **Tellabs (A)** 630-798-8800 www.tellabs.com Products/Services: 88,92,103,108 Other: Optical Transport Systems, Digital Cross-Connects, Multiservice

Telmar Network Technology (A, E) 866-835-6276 www.telmarnt.com Products/Services: 101,103,107,108,110

Routers, GPON

TelStrat (C) 972-543-3500 www.TelStrat.com Products/Services: 67,70,102,36 Other: VoIP Call Recording/Logging

Teltronics, Inc. (A, D) 941-753-5000 x7315 www.teltronics.com Products/Services: 50,68,72,96,95

The Rankin Group, Ltd. (B) 714-832-4100 rankin-group.com Products/Services: 128

The Telecom Directory (B, D) 404-797-6633

www.TheTelecomDirectory.com Products/Services: 128,111,113,114,115

TiVi (C, D)

+371 7681005 www.tivi.com Products/Services: 66,23,77,79 Other: VoIP on smartphones (Symbian and Windows Mobile) over 3G, EV-DO, GPRS and WiFi

Tone Software Corporation (C) 714-991-9460 www.tonesoft.com Products/Services: 27,119,38,40,43

Toshiba America Information Systems, Telecom Systems Div. (A) 949-583-3700 www.telecom.toshiba.com Products/Services: 68,10,96,95 Other: Wireless IP Phones, FeatureFlex, digital phones, softphones, Client Software

TOUBATEL (A, B) +33172100204 www.toubatel.com Products/Services: 50,56,59,125 TransNexus (C) 404-526-6060 www.transnexus.com Products/Services: 62,104,127,29,39

Transtector Systems

800-882-9110 www.transtector.com Other: surge protection **Trenton Technology, Inc. (A, D)** 770-287-3100 www.TrentonTechnology.com Products/Services: 3,4,139 Other: Backplanes, Single Board Computers, CompactPCI

Trinity Convergence (C) 919-433-7000 www.trinityconvergence.com Products/Services: 16,17,18,20,23

TriVium Systems, Inc (C, D) 877-439-9338 x320 www.triviumsys.com Products/Services: 65,23,29,40 Other: Call Accounting, Call Recording, Traffic Analysis

Truphone (B) 07624005631 www.truphone.com Products/Services: 51,55,131, 115,79

Truphone (B) +44 1732 864310 www.truphone.com Products/Services: 63,115,116,117 Other: Converged Mobile VoIP

U4EA Technologies (A, C) +441173736758



www.u4eatech.com Products/Services: 88,92,97,103,40

UCN, Inc. (B) 888-UCN-0002 www.ucn.net Products/Services: 70,72,121, 31,33

Unibill (C, D) 337-421-6224 www.unibill.com Products/Services: 29

Unicoi Systems, Inc. (C) 678-208-2250 x302 www.unicoi.com Products/Services: 23,37,45,46 Other: VoIP Gateway/TA, IP Phone, & IP Media Reference Designs

Upstream Works Software (C) 905-660-0969 x365 Products/Services: 72,31,37 Other: call center metrics and analytics

Userful (A, B) 866-873-7385 www.userful.com/?tmcbg Products/Services: 72,3,23,134 Other: Managed Desktops



Valid8.com, Inc. (C, D) 781-938-1221 www.valid8.com Products/Services: 22,23,24,28

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Voiplink (A, E) 866-987-8647

VoSKY (A, D)

866-341-3285

813-217-9777

800-200-5430

800-200-5430

solutions

WV

WiChorus

408-435-0777

(ASN) Gateway

WildPackets (C)

Analysis Solutions

www.wildpackets.com

925-937-3200

www.wichorus.com

www.VPI-corp.com

www.VPI-corp.com

www.voxcorp.net

www.vosky.com

Products/Services: 62,12.36

VoX Communications (B)

Products/Services: 104,113,45,46

Other: VoIP interactions recording

Other: VoIP Recording Solutions

Other: Access Service Network

Products/Services: 27,28,38,80 Other: Distributed Network

Other: Residential and Business VoIP

VPI (Voice Print International) (C, D)

VPI (Voice Print International) (C, D)

www.voiplink.com

Products/Services: 7,94,23,323,,95,79

VanAccess (A, E) 86 755 2605 4346 x803 www.vanaccess.com Products/Services: 93,94,96,95,29

VegaStream (A) 613-489-0569 www.vegastream.com Products/Services: 58,62,67,94,126

Veraz Networks (A, D) 408-750-9400 www.veraznetworks.com Products/Services: 19,23,82,84,104

Vertical Communications (A, D) 877-VER-TICA x2 www.vertical.com Products/Services: 82,87,96,95,100

ViaTalk, LLC. (B, E) 518-631-2360 vtwhite.com Products/Services: 94,133,45,46 Other: Wholesale/Private Label VoIP Resale

Virtual Hold Technology (D) 330-670-2280 www.virtualhold.com Products/Services: 55,56,72,119 Other: Virtual Queuing Solution

Visionael Corporation (D) 650-470-8920 www.visionael.com/index.html Products/Services: 29,38,39

Vital Voice & Data (A, D) 888-558-8855 x301 vitalvoiceanddata.com Products/Services: 61,63,128,131,132

VLR Communications (A, E) 800-369-8273 www.vlrcommunications.com Products/Services: 133,31,41 Other: Voice Recording

VOCALCOM (C, D) 514-733-6444 x204 www.vocalcom.com Products/Services: 70,7,95,104,31

VoEX, Inc. (B, D) 650-525-9200 x2101 www.voex.com Products/Services: 62,131,123,113,116

Voice Teleservices (B) 207-699-2484 www.voiceteleservices.com Products/Services: 128

Voiceboard Corporation (A) 805-389-3100 x1245 www.voiceboard.com Products/Services: 2,137,6,94,97

VoiceStamps.com (B, D) 469-272-4688 x1 www.voicestamps.com Products/Services: 69,123,117,29 Other: Call Recording, Verbal Contracts, TPV, Pay by Phone

VoIP.com (B) 800-879-8647 www.voip.com/ Other: Residential & Business VOIP Service Provider



Equipment Vendor Service Provider/Carrier Software Developer Solutions Provider

Reseller/Disributor E:

WIN Enterprises (A) 978-688-2000 x23 www.win-ent.com Products/Services: 95

Witness Systems (C, D) 770-754-8651 www.witness.com Products/Services: 72,40,47 Other: IP Recording



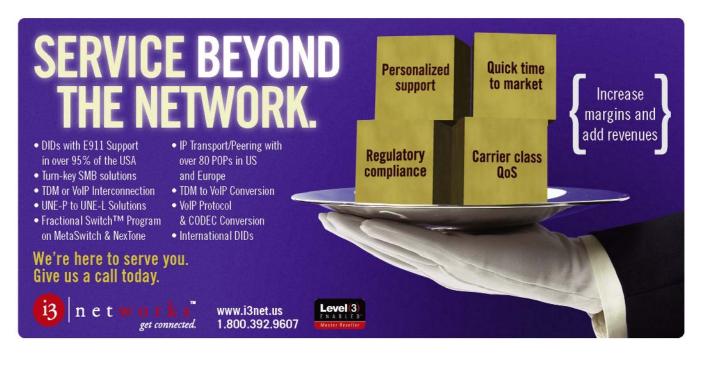
+2 02 3776 3000 www.xceedcc.com Products/Services: 67

XCONNECT (D) 1 914 467 5227 www.xconnect.net Products/Services: 127,131 Other: ENUM and VoIP Peering

XO Communications (B) 800-474-1763 www.XO.com Products/Services: 111,113



Zoom Technologies, Inc. (A, B) 617-535-9383 www.zoom.com Products/Services: 7.8.93.96 Other: Analog Telephone Adapters





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But, one size does NOT fit all! As such, TMCnet has joined together with one of the industry's leading IP communications service providers, 8x8, Inc., originator of Packet8 Internet Phone Service, to educate the business and residential communities on the advantages and efficiencies of VoIP-hosted phone service.





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Development Tools

HARDWARE

1. Boards Video Conferencing

NMS Communications 800-533-6120 www.nmscommunications.com

Surf Communication Solutions 866-644-3379 www.surf-com.com

2. Boards Voice/Fax

Aculab 781-433-6000 www.aculab.com

Ai-Logix, Inc 732-469-0880 www.audiocodes.com/blades

AMTELCO 608-838-4194 www.amtelco.com

AMTELCO XDS 800-356-9224 xds.amtelco.com

AudioCodes 408-441-1175 www.audiocodes.com

Commetrex 770-449-7775 x320 www.commetrex.com

Digium, Inc. 256-428-6000 www.digium.com

NMS Communications 800-533-6120 www.nmscommunications.com

Surf Communication Solutions 866-644-3379 www.surf-com.com

Voiceboard Corporation 805-389-3100 x1245 www.voiceboard.com

3. Computers/Fault Tolerant/NEBS

Arlinx, Inc. 954-344-7665 www.arlinx.com

CEPOINT Networks, LLC. 603-883-7979 www.cepoint.com (See our enhanced listing in the alphabetical section.)

Crystal Group Inc. 319-378-1636 www.crystalpc.com

Diversified Technology 800-443-2667 www.dtims.com Server Technology Inc. 800-835-1515 servertech.com

Stratus Technologies 978-461-7619 stratustelecom.com

Trenton Technology, Inc. 770-287-3100 www.TrentonTechnology.com

Userful 866-873-7385 www.userful.com/?tmcbg

4. Computers/Industrial

CEPOINT Networks, LLC. 603-883-7979 www.cepoint.com (See our enhanced listing in the alphabetical section.)

Crystal Group Inc. 319-378-1636 www.crystalpc.com

Diversified Technology 800-443-2667 www.dtims.com

One Stop Systems 760-745-9883 www.onestopsystems.com

Trenton Technology, Inc. 770-287-3100 www.TrentonTechnology.com

5. DSP Chips

Mindspeed Technologies, Inc. 949-579-3650 www.mindspeed.com

Surf Communication Solutions 866-644-3379 www.surf-com.com

6. DSP Resource Boards

Aculab 781-433-6000 www.aculab.com

Ai-Logix, Inc 732-469-0880 www.audiocodes.com/blades

AMTELCO 608-838-4194 www.amtelco.com

AMTELCO XDS 800-356-9224 xds.amtelco.com

CompactPCI & AdvancedTCA Systems 586-415-6500 www.compactpci-systems.com

Surf Communication Solutions 866-644-3379 www.surf-com.com

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Voiceboard Corporation 805-389-3100 x1245 www.voiceboard.com

7. Internet Telephony Boards

Aculab 781-433-6000 www.aculab.com

Ai-Logix, Inc 732-469-0880 www.audiocodes.com/blades

AMTELCO 608-838-4194 www.amtelco.com

AMTELCO XDS 800-356-9224 xds.amtelco.com

AudioCodes 408-441-1175 www.audiocodes.com

Intuitive Voice Technology 602-249-5750 www.IntuitiveVoice.com

NMS Communications 800-533-6120 www.nmscommunications.com

OpenVox Communication Co., Ltd +86-755-83410091 x608 www.openvox.com.cn

VOCALCOM 514-733-6444 x204 www.vocalcom.com

Voiplink 866-987-8647 www.voiplink.com

Zoom Technologies, Inc. 617-535-9383 www.zoom.com

8. Modems

Intertex Data 508-385-6335 intertexdata.com

Multi-Tech Systems, Inc. 800-328-9717 x5178 www.multitech.com



Scannex 866-428-3337 www.scannex.com

Zoom Technologies, Inc. 617-535-9383 www.zoom.com

9. Network Interface Cards

Adax 510-548-7047 x182 www.adax.com

R.J. Enterprises 212-557-7251 www.rj-enterprises.com

10. Video Conferencing Equipment

Target Distributing 800-873-5528 www.targetd.com

Telanetix 858-362-2250 www.telanetix.com

Toshiba America Information Systems, Telecom Systems Div. 949-583-3700 www.telecom.toshiba.com

11. Chassis/Enclosures

Bustronic Corporation 510-490-7388 www.bustronic.com

CEPOINT Networks, LLC. 603-883-7979 www.cepoint.com (See our enhanced listing in the alphabetical section.)

CompactPCI & AdvancedTCA Systems 586-415-6500 www.compactpci-systems.com

Crystal Group Inc. 319-378-1636 www.crystalpc.com

Diversified Technology 800-443-2667 www.dtims.com

Elma Electronic 510-490-7388 x516 www.elma.com

One Stop Systems 760-745-9883 www.onestopsystems.com

12. Computer-less IP Telephony Devices

Multi-Tech Systems, Inc. 800-328-9717 x5178 www.multitech.com

R.J. Enterprises 212-557-7251 www.rj-enterprises.com

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VoSKY 866-341-3285 www.voskv.com

13. Multimedia Headsets/Phonesets

Sennheiser Communications 877-736-6434 x152 sennheiserusa.com

Target Distributing 800-873-5528 www.targetd.com

14. UPS/Power Protection/Management

Hewlett-Packard Company 281-370-0670 www.hp.com/go/infrastructure

Majorpower Corporation 919-563-6610 www.majorpower.com

Server Technology Inc. 800-835-1515 servertech.com

System Engineering International 301-694-9601 x214 www.seipower.com

SOFTWARE

16. Compression Algorithms

Adaptive Digital Technologies, Inc.

610-825-0182 adaptivedigital.com

On2 Technologies, Inc. 518-724-3872 on2.com

SPIRIT 1 408 540-6033 www.spiritdsp.com

Trinity Convergence 919-433-7000 www.trinityconvergence.com

17. Echo Cancellation

Adaptive Digital Technologies, Inc. 610-825-0182 adaptivedigital.com

ClearOne Communications 800-707-6994 www.clearone.com

Commetrex 770-449-7775 x320 www.commetrex.com

Digium, Inc. 256-428-6000 www.digium.com SPIRIT 1 408 540-6033 www.spiritdsp.com

Trinity Convergence 919-433-7000 www.trinityconvergence.com

18. Embedded Software Tools

Commetrex 770-449-7775 x320 www.commetrex.com

EventHelix.com 240-274-1453 www.EventHelix.com

KUKA Real-Time Products 714-505-1485 kuka-rtosusa.com

Trinity Convergence 919-433-7000 www.trinityconvergence.com

Voiyager 602-798-2702 www.voiyager.com (See our enhanced listing in the alphabetical section.)

19. H.323 Protocol Stack

M5T 819-829-3972 www.m5t.com

Veraz Networks 408-750-9400 www.veraznetworks.com

20. Internet Telephony API

DiamondWare, Ltd. 480-380-1122 www.dw.com

Eveball Networks 604-921-5993 x103 www.eyeball.com

IntelePeer 650-525-9200 www.intelepeer.com

IntelliNet Technologies, Inc. 321-726-0686 x284 www.intellinet-tech.com

M5T 819-829-3972 www.m5t.com

NMS Communications 800-533-6120 www.nmscommunications.com

OPC Marketing, Inc. 972-267-3279 x202 www.opc-marketing.com

pbxnsip inc. 978-746-2777 x111 www.pbxnsip.com

Skip2PBX (Skype Gateway) 0039-075-5011664 www.skip2pbx.com

Softel Communications Inc 877-525-1987 www.softel.com

Solegy LLC 212-801-2506 www.solegy.com

Sytel Limited +441296381200 www.sytelco.com

TeleBright 888-519-1472 www.telebright.com

TeleVoce Inc 408-627-4044 www.televoce.com

Trinity Convergence 919-433-7000 www.trinityconvergence.com

21. Java/Java Telephony

BEA Systems Inc. 408-570-8701 www.bea.com/wlcom

EchoMail Inc 617-354-8585 www.EchoMail.com

Natural Convergence 613-280-2000 www.naturalconvergence.com

22. MGCP/MEGACO

Continuous Computing 858-882-8800 www.ccpu.com

M5T 819-829-3972 www.m5t.com

Recollect Recording, LLC 972-377-9074 www.RecollectRecording.com

Valid8.com, Inc. 781-938-1221 www.valid8.com

23. SIP

3CX +35722444032 www.3cx.com

Aastra Intecom 800-468-3266 www.aastraintecom.com

Aculab 781-433-6000 www.aculab.com Alcatel 800-995-2612 www.alcatel.com

BEA Systems Inc. 408-570-8701 www.bea.com/wlcom

CITEL Technologies 877-248-3587 xsales www.citel.com

Commetrex 770-449-7775 x320 www.commetrex.com

CommuniGate Systems 415-383-7164 x208 www.communigate.com

Continuous Computing 858-882-8800 www.ccpu.com

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Eyeball Networks 604-921-5993 x103 www.eyeball.com

Grandstream Networks, Inc. 617-566-9300 www.grandstream.com

Ingate Systems 603-883-6569 www.ingate.com

International Systems **Research Co.** 650-570-6960 www.isrus.com

Intuitive Voice Technology 602-249-5750 www.IntuitiveVoice.com

Invores Systems, Inc. 888-817-1860 www.invores.com

M5T 819-829-3972 www.m5t.com

Mavenir Systems 469-916-4393 www.mavenir.com Mediatrix Telecom, Inc. 819-829-8749 www.mediatrix.com

Newport Networks Limited +44 (0) 1291 635700 www.newport-networks.com

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Sphere Communications Inc. 847-793-9600 x300 www.spherecom.com

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TalkSwitch 888-332-9322 x111 www.talkswitch.com

Taridium 212-461-1600 taridium com

TeleSoft International, Inc. 512-373-4324

TiVi +371 7881005 www.tivi.com

Trinity Convergence 919-433-7000 www.trinityconvergence.com

TriVium Systems, Inc 877-439-9338 x320 www.triviumsvs.com

Unicoi Systems, Inc. 678-208-2250 x302 www.unicoi.com

Userful 866-873-7385 www.userful.com/?tmcbg Valid8.com, Inc. 781-938-1221 www.valid8.com

Veraz Networks 408-750-9400 www.veraznetworks.com

TESTING

24. Simulators

Ameritec Corporation 626-915-5441 x135 www.ameritec.com

Catapult Communications Corporation 650-960-1025 www.catapult.com

Codima Technologies 610-579-9435 www.codimatech.com

GL Communications. Inc. 301-670-4784 x114 www.gl.com

HEAD acoustics GmbH +49-2407-5770 www.head-acoustics.de

Omnicor 650-572-0122 x112 www.omnicor.biz

PacketStorm Communications 732-254-2434 x206 www.packetstorm.com

RADCOM, Ltd. 201-518-0033 x320 www.RADCOM.com

Spirent Communications 800-927-2660 spirentcom.com

Valid8.com, Inc. 781-938-1221 www.valid8.com

Voiyager 602-798-2702 www.voiyager.com (See our enhanced listing in the alphabetical section.)

25. Testing Hardware

Azimuth Systems 978-263-6610 www.azimuthsystems.com

Catapult Communications Corporation 650-960-1025 www.catapult.com

Empirix 781-266-3324 www.empirix.com

GL Communications, Inc. 301-670-4784 x114 www.gl.com **HEAD** acoustics GmbH +49-2407-5770 www.head-acoustics.de

Hermon Labs 972-4-628-8001 www.hermonlabs.com

IQ Services 612-243-5124 www.iq-services.com

Ixia 818-871-1800 www.ixiacom.com

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JDSU 866-228-3762 www.idsu.com

Network Instruments 952-932-9899 www.networkinstruments.com

Omnicor 650-572-0122 x112 www.omnicor.biz

OPTICOM GmbH +499131530200 www.opticom.de

PacketStorm Communications 732-254-2434 x206 www.packetstorm.com

RADCOM, Ltd. 201-518-0033 x320 www.RADCOM.com

Spirent Communications 800-927-2660 spirentcom.com

Voiyager 602-798-2702 www.voiyager.com (See our enhanced listing in the alphabetical section.)

26. Toolkits

Azimuth Systems 978-263-6610 www.azimuthsystems.com

Codima Technologies 610-579-9435 www.codimatech.com

GL Communications, Inc. 301-670-4784 x114 www.gl.com

Psytechnics 603-427-6500 www.psytechnics.com

Voiyager 602-798-2702 www.voiyager.com (See our enhanced listing in the alphabetical section.)

27. Voice Quality Measurement

Ameritec Corporation 626-915-5441 x135 www.ameritec.com

Azimuth Systems 978-263-6610 www.azimuthsystems.com

Brix Networks 978-367-5600 www.brixnet.com **Codima Technologies** 610-579-9435 www.codimatech.com

Empirix 781-266-3324 www.empirix.com

GL Communications, Inc. 301-670-4784 x114 www.gl.com

HEAD acoustics GmbH +49-2407-5770 www.head-acoustics.de

Hermon Labs 972-4-628-8001 www.hermonlabs.com

IQ Services 612-243-5124 www.iq-services.com

Ixia 818-871-1800 www.ixiacom.com

JDSU 866-228-3762 www.jdsu.com

National Technical Systems Inc 800-270-2516 www.ntscorp.com

OPTICOM GmbH +499131530200 www.opticom.de

PacketStorm Communications 732-254-2434 x206 www.packetstorm.com

Psytechnics 603-427-6500 www.psytechnics.com

RADCOM, Ltd. 201-518-0033 x320 www.RADCOM.com

Spirent Communications 800-927-2660 spirentcom.com

Tone Software Corporation 714-991-9460 www.tonesoft.com

Voiyager 602-798-2702 www.voiyager.com (See our enhanced listing in the alphabetical section.)

WildPackets 925-937-3200 www.wildpackets.com

28. VoIP Testing

Ameritec Corporation 626-915-5441 x135 www.ameritec.com

Azimuth Systems 978-263-6610 www.azimuthsystems.com

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Catapult Communications Corporation 650-960-1025 www.catapult.com

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EdenTree Technologies 805-499-4555 x202 www.edentreetech.com

Empirix 781-266-3324 www.empirix.com

GL Communications, Inc. 301-670-4784 x114 www.gl.com

HEAD acoustics GmbH +49-2407-5770 www.head-acoustics.de

Hermon Labs 972-4-628-8001 www.hermonlabs.com

IQ Services 612-243-5124 www.ig-services.com

lxia 818-871-1800 www.ixiacom.com

JDSU 866-228-3762 www.jdsu.com

National Technical Systems Inc 800-270-2516 www.ntscorp.com

NeoPhonetics 708-468-4800 www.neophonetics.com

Network General Corporation 972-713-4419 www.networkgeneral.com

Network Instruments 952-932-9899 www.networkinstruments.com

OPTICOM GmbH +499131530200 www.opticom.de

PacketStorm Communications 732-254-2434 x206 www.packetstorm.com

Psytechnics 603-427-6500 www.psytechnics.com RADCOM, Ltd. 201-518-0033 x320 www.RADCOM.com

Sipera Systems 214-206-3210 www.sipera.com

Spirent Communications 800-927-2660 spirentcom.com

Tekno Telecom LLC 630-579-9800 x203 www.teknotelecom.com (See our enhanced listing in the alphabetical section.)

Valid8.com, Inc. 781-938-1221 www.valid8.com

WildPackets 925-937-3200 www.wildpackets.com



29. Billing/Convergent Billing

AnchorPoint 508-628-4511 www.anchorpoint.com

Comarch +48 12 646 1504 www.comarch.com

Crestel Convergent Billing(Elitecore) +91-79-26405600 www.crestel.in

CustomCall Data Systems 608-274-3009 x231 www.customcall.com

Dialexia Communications Inc. 514-693-8500 x214 www.dialexia.com

Doretel Communications, Inc. 404-755-5721 www.doretel.com

Freeway Communications 213-225-2200 x101 freeway.com



HighDeal, Inc. 212-332-2154 www.highdeal.com

I.S. Associates, Inc. 800-583-3440 x142 www.isassoc.com

Intec Telecom Systems 404-705-2800 x2982 www.intecbilling.com

ISI Telemanagement Solutions, Inc. 847-592-3278 www.isi-info.com

IVR Technologies, Inc. 213-634-1522 www.ivr.com

Parwan Electronics Corporation 732-290-1900 x226 www.voicesaver.com

PhoenixSoft, Inc. 602-788-6100 www.phoenixsoft.com

Quintrex Data Systems Corp. 319-363-5508 www.quintrex.com

Redwood Technologies Limited +44 1344 304 344 www.redwoodtech.com

Rodopi Software 858-882-0900 www.rodopi.com

Salesboom.com 902-446-4857 www.salesboom.com

Scannex 866-428-3337 www.scannex.com

Seawolf Technologies, Inc. 516-393-2150 x230 www.seawolftech.com

SMART NETWORK SOLUTIONS 305-808-7361 www.smartisvoip.com

Solegy LLC 212-801-2506 www.solegy.com

SysMaster Corporation 877-900-3993 www.sysmaster.com

Tekno Telecom LLC 630-579-9800 x203 www.teknotelecom.com (See our enhanced listing in the alphabetical section.)

TransNexus 404-526-6060 www.transnexus.com TriVium Systems, Inc 877-439-9338 x320 www.triviumsys.com

Unibill 337-421-6224 www.unibill.com

VanAccess 86 755 2605 4346 x803 www.vanaccess.com

Visionael Corporation 650-470-8920 www.visionael.com/index.html

VoiceStamps.com 469-272-4688 x1 www.voicestamps.com

30. Client Software (Internet Phones)

Eutectics Inc. 973-227-4051 x104 www.eutecticsinc.com

Eyeball Networks 604-921-5993 x103 www.eyeball.com

International Systems Research Co. 650-570-6960 www.isrus.com

Siemens Information & Communication Networks 800-765-6123 communications.usa.siemens.com

Simicomm 608-807-4047 x104 www.simicomm.com

31. CTI

Accurate Always 800-828-9428 x1 www.accuratealways.com

Advanced Network Telephony 818-894-9347 xOpt 1 NetworkTelephony.Biz

Ai-Logix, Inc 732-469-0880 www.audiocodes.com/blades

AnchorPoint 508-628-4511 www.anchorpoint.com

BASiX Automation Integrators, Inc. 603-758-6458 www.basixai.com

BCE Elix 501-768-1000 www.bceelix.com

Calabrio 763-592-4600 www.calabrio.com

CITEL Technologies 877-248-3587 xsales www.citel.com

Coordinated Systems, Inc. 860-289-2151 www.csiworld.com

CosmoCom. Inc. 631-940-4200 www.cosmocom.com

eOn Communications 408-694-9500 www.eoncc.com

Intelemedia Communications, Inc. 800-300-2150 www.intelemedia.com

NextCentra Integrated **Communications Solutions** (786) 206-1393 www.nextcentra.com

OutPost Sentinel 678-867-9957 www.outpostsentinel.com

Redwood Technologies Limited +44 1344 304 344 www.redwoodtech.com

Samsung BCS 972-761-7000 www.samsung.com/bcs

serVonic +49 8142 4799 x12 www.servonic.com

Spanlink Communications 763-971-2000 www.spanlink.com

StarTek 303-262-4548 www.StarTek.com

Syntellect 800-788-9733 www.syntellect.com

UCN. Inc. 888-UCN-0002 www.ucn.net

Upstream Works Software 905-660-0969 x365

VLR Communications 800-369-8273 www.vlrcommunications.com

VOCALCOM 514-733-6444 x204 www.vocalcom.com

32. Directory Services

AnchorPoint 508-628-4511 www.anchorpoint.com Nordia inc. 888-858-2166 x5272 www.nordia

StarTek 303-262-4548 www.StarTek.com

TARGUSinfo 703-272-6215 www.targusinfo.com

33. Internet ACD

CosmoCom, Inc. 631-940-4200 www.cosmocom.com

Futuristic Infosystems, Inc. 877-577-5779 www.efuturistic.com

Intelemedia Communications, Inc. 800-300-2150 www.intelemedia.com

prairieFyre Software 613-599-0045 www.prairiefyre.com

UCN, Inc. 888-ÚCN-0002 www.ucn.net

35. Internetworking

Canecu Trading Inc 416-238-2329

Global Crossing 585-255-1679 www.globalcrossing.com

36. LAN-Based Telephony

Aastra Telecom 905-760-4200 www.aastra.com

Arlinx, Inc. 954-344-7665 www.arlinx.com

CITEL Technologies 877-248-3587 xsales www.citel.com

Dirigosoft Corporation 877-870-1234 x205 www.dirigotelecom.com

FacetCorp 800-235-9901 www.facetcorp.com

Fluke Networks 425-446-4519 www.flukenetworks.com

M5 Networks 877-88-GET-M5 www.m5net.com

Mediatrix Telecom, Inc. 819-829-8749 www.mediatrix.com

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PremCom Canada 416-979-2130 www.premcom.com

Scannex 866-428-3337 www.scannex.com

Siemens Information & **Communication Networks** 800-765-6123 communications.usa.siemens.com

Simicomm 608-807-4047 x104 www.simicomm.com

Sphere Communications Inc. 847-793-9600 x300 www.spherecom.com

Sylantro 408-626-3049 www.sylantro.com

TelStrat 972-543-3500 www.TelStrat.com

VoSKY 866-341-3285 www.vosky.com

37. Multimedia

BCE Elix 501-768-1000 www.bceelix.com

Comarch +48 12 646 1504 www.comarch.com

Interactive Networks 1-866-436-1128 x113 www.interactiveni.com

Noble Systems Corporation 888-866-2538 x300 www.noblesvs.com

Nordia inc. 888-858-2166 x5272

www.nordia

prairieFyre Software 613-599-0045 www.prairiefyre.com

SPIRIT 1 408 540-6033 www.spiritdsp.com

Unicoi Systems, Inc. 678-208-2250 x302 www.unicoi.com

Upstream Works Software 905-660-0969 x365

38. Network Management

Allot Communications 952-944-3100 www.allot.com

Appia Communications 231-929-0970 www.appiaservices.com

Asentria 206-344-8800 x144 www.asentria.com

Brix Networks 978-367-5600 www.brixnet.com

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Cellular Specialties, Inc 603-626-6677 www.cellularspecialties.com

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Covergence, Inc. 978-823-5200 www.covergence.com

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General Telecom 646-328-5800 www.gentel.net

IntelePeer 650-525-9200 www.intelepeer.com

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Netcordia 415-389-1409 www.netcordia.com

Network General Corporation 972-713-4419 www.networkgeneral.com

Network Instruments 952-932-9899 www.networkinstruments.com

New Global Telecom 303-278-0700 www.ngt.com

NexTone Communications 240-912-3141 www.nextone.com

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Tone Software Corporation 714-991-9460 www.tonesoft.com

Visionael Corporation 650-470-8920 www.visionael.com/index.html

WildPackets 925-937-3200 www.wildpackets.com

39. OSS

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TransNexus 404-526-6060 www.transnexus.com

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Allot Communications 952-944-3100 www.allot.com

ARRIS 678-473-8327 www.arrisi.com

Brix Networks 978-367-5600 www.brixnet.com

Converged Access Inc. 978-742-1400 x404 www.convergedaccess.com

Converged Access Inc. 978-742-1400 www.convergedaccess.com

Covergence, Inc. 978-823-5200 www.covergence.com

Fluke Networks 425-446-4519 www.flukenetworks.com

Interaction Metrics 503-345-9437 x01 www.InteractionMetrics.com

Ixia 818-871-1800 www.ixiacom.com

JDSU 866-228-3762 www.jdsu.com

National Quality Assurance, USA 800-649-5289 nqa-usa.com

National Technical Systems Inc 800-270-2516 www.ntscorp.com

NexTone Communications 240-912-3141 www.nextone.com

OPTICOM GmbH +499131530200 www.opticom.de

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Simicomm 608-807-4047 x104 www.simicomm.com

Spirent Communications 800-927-2660 spirentcom.com

Tekno Telecom LLC 630-579-9800 x203 www.teknotelecom.com (See our enhanced listing in the alphabetical section.)

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Telchemy, Incorporated 678-387-3000 x108 www.telchemy.com

Tone Software Corporation 714-991-9460 www.tonesoft.com

TriVium Systems, Inc 877-439-9338 x320 www.triviumsys.com

U4EA Technologies +441173736758 www.u4eatech.com

Witness Systems 770-754-8651 www.witness.com



41. Security

Acme Packet

Arlinx, Inc. 954-344-7665 www.arlinx.com **Continuous Computing** 858-882-8800 www.ccpu.com

Converged Access Inc. 978-742-1400 www.convergedaccess.com

Converged Access Inc. 978-742-1400 x404 www.convergedaccess.com

Covergence, Inc. 978-823-5200 www.covergence.com

Encore Networks 703-318-4366 x4366 www.encorenetworks.com

Ingate Systems 603-883-6569 www.ingate.com

Irdeto 425-497-2800 www.irdeto.com

Reef Point Systems 781-505-8300 www.reefpoint.com

Sipera Systems 214-206-3210 www.sipera.com

snom technology AG 978-686-1531 www.snom.com

VLR Communications 800-369-8273 www.vlrcommunications.com

42. Service Creation Environment

Allot Communications 952-944-3100 www.allot.com

APEX Voice Communications 818-379-8400 www.apexvoice.com

Common Voices, Inc 617-286-1600 www.commonvoices.com

Interaction Metrics 503-345-9437 x01 www.InteractionMetrics.com

NextCentra Integrated **Communications Solutions** (786) 206-1393 www.nextcentra.com

Pactolus Communications Software 508-616-0900 www.Pactolus.com

Telenity 203-445-2000 x2019 telenity.com

3Com 508-323-5000 www.3com.com

> 781-328-4400 www.acmepacket.com

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43. Service Level Management

Allot Communications 952-944-3100 www.allot.com

Brix Networks 978-367-5600 www.brixnet.com

Interaction Metrics 503-345-9437 x01 www.InteractionMetrics.com

RADCOM, Ltd. 201-518-0033 x320 www.RADCOM.com

Telchemy, Incorporated 678-387-3000 x108 www.telchemy.com

Tone Software Corporation 714-991-9460 www.tonesoft.com

44. SS7 Solution

Adax 510-548-7047 x182 www.adax.com

AudioCodes 408-441-1175 www.audiocodes.com

CIRPACK +33 141 44 37 60 www.cirpack.com

Dialogic 800-755-4444 www.dialogic.com

Doretel Communications, Inc. 404-755-5721 www.doretel.com

IntelliNet Technologies, Inc. 321-726-0686 x284 www.intellinet-tech.com

NMS Communications 800-533-6120 www.nmscommunications.com

Parwan Electronics Corporation 732-290-1900 x226 www.voicesaver.com

Simicomm 608-807-4047 x104 www.simicomm.com

Tekno Telecom LLC 630-579-9800 x203 www.teknotelecom.com (See our enhanced listing in the alphabetical section.)

45. Voice Over Cable

Acme Packet 781-328-4400 www.acmepacket.com ARRIS 678-473-8327 www.arrisi.com

Canecu Trading Inc 416-238-2329

Mindspeed Technologies, Inc. 949-579-3650 www.mindspeed.com

SinglePipe Communications 859-721-4200 www.singlepipecom.com

Speakeasy 206-971-5123 www.speakeasy.net

Stratus Technologies 978-461-7619 stratustelecom.com

Unicoi Systems, Inc. 678-208-2250 x302 www.unicoi.com

ViaTalk, LLC. 518-631-2360 vtwhite.com

VoX Communications 813-217-9777 www.voxcorp.net

46. Voice Over DSL

Acme Packet 781-328-4400 www.acmepacket.com

Canecu Trading Inc 416-238-2329

CIRPACK +33 141 44 37 60 www.cirpack.com

Converged Access Inc. 978-742-1400 www.convergedaccess.com

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Fluke Networks 425-446-4519 www.flukenetworks.com

gr8fone.net 919898008655 ar8fone net

Mindspeed Technologies, Inc. 949-579-3650 www.mindspeed.com

Speakeasy 206-971-5123 www.speakeasy.net

Unicoi Systems, Inc. 678-208-2250 x302 www.unicoi.com

ViaTalk, LLC. 518-631-2360 vtwhite com

VoX Communications 813-217-9777 www.voxcorp.net

47. Web-Based Customer Service

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Fuze Digital Solutions 425-649-1246 www.fuze.com

IS. Associates, Inc. 800-583-3440 x142 www.isassoc.com

PhoenixSoft, Inc. 602-788-6100 www.phoenixsoft.com

Salesboom.com 902-446-4857 www.salesboom.com

Witness Systems 770-754-8651 www.witness.com

APPS & SVCS

49. Application Sharing/Collaborative Computing

Alcatel 800-995-2612 www.alcatel.com

Citrix Systems, Inc. 408-678-3360 www.citrix.com/applicationgateway

Forum Communications International 972-680-0700 x1581 www.forum-com.com

Global Crossing 585-255-1679 www.globalcrossing.com

Raketu Communications Inc. 832-239-8527 www.Raketu.com

Siemens Information & **Communication Networks** 800-765-6123 communications.usa.siemens.com

TeleVoce Inc 408-627-4044 www.televoce.com

50. Audio Conferencing

1Number4U 866-824-8245 www.1number4u.com

Acredo Technologies, Inc. 850-266-7121 www.acredo.us

Alcatel 800-995-2612 www.alcatel.com

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ClearOne Communications 800-707-6994 www.clearone.com

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CommuniGate Systems 415-383-7164 x208 www.communigate.com

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Global Crossing 585-255-1679 www.globalcrossing.com

GoSolutions 727-821-6565 gosolutions.com

Interactive Networks 1-866-436-1128 x113 www.interactiveni.com

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TOUBATEL +33172100204 www.toubatel.com

51. Customer Self-Provisioning

I.S. Associates. Inc. 800-583-3440 x142 www.isassoc.com

ISN 541152520072 x1758 www.isncom.com

IVR Technologies, Inc. 213-634-1522 www.ivr.com

Rodopi Software 858-882-0900 www.rodopi.com

Salesboom.com 902-446-4857 www.salesboom.com

Taridium 212-461-1600 taridium.com

Truphone 07624005631 www.truphone.com

52. Distance Learning

ClearOne Communications 800-707-6994 www.clearone.com

Forum Communications International 972-680-0700 x1581 www.forum-com.com

53. Fax Broadcasting

AnswerNet Network 800-411-5777 www.answernet.com

Associated Call Centers 800-610-5262 www.inboundacc.com

Axacore 858-427-4301 www.axacore.com

serVonic +49 8142 4799 x12 www.servonic.com

54. Fax On Demand

1Number4U 866-824-8245 www.1number4u.com

AMDEV Communications 209-962-4517 www.amdevcomm.com

Subscribe FREE online at www.itmag.com

AnswerNet Network 800-411-5777 www.answernet.com

Associated Call Centers 800-610-5262 www.inboundacc.com

serVonic +49 8142 4799 x12 www.servonic.com

55. International Callback

CallingPlaces, Ltd 44-2088106609 www.callingplaces.com

IVR Technologies, Inc. 213-634-1522 www.ivr.com

MediaRing 408-962-1251 www.mediaring.com

Pipeline Telecom Inc. 321-409-9971 x11 www.pipelinetelecom.com

solution4voip 92217019454 www.solution4voip.com

TeleVoce Inc 408-627-4044 www.televoce.com

Truphone 07624005631 www.truphone.com

Virtual Hold Technology 330-670-2280 www.virtualhold.com

56. Internet Access To Live Agents (Click to Talk)

Acredo Technologies, Inc. 850-266-7121 www.acredo.us

Associated Call Centers 800-610-5262 www.inboundacc.com

Citrix Systems, Inc. 408-678-3360 www.citrix.com/applicationgateway

CommuniGate Systems 415-383-7164 x208 www.communigate.com

TOUBATEL +33172100204 www.toubatel.com

Virtual Hold Technology 330-670-2280 www.virtualhold.com

57. Internet Call Waiting

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Junction Networks 215-701-3050 www.junctionnetworks.com

58. Internet Fax

Axacore 858-427-4301 www.axacore.com **Common Voices. Inc**

617-286-1600 www.commonvoices.com

Eutectics Inc. 973-227-4051 x104 www.eutecticsinc.com

GoSolutions 727-821-6565 gosolutions.com

gr8fone.net 919898008655 gr8fone.net

Quintum Technologies, Inc. 732-460-9000 x238 www.quintum.com

VegaStream 613-489-0569 www.vegastream.com

59. IP Centrex

1SourceVoIP 800-777-8197 www.1SourceVoIP.com

3CX +35722444032 www.3cx.com

Appia Communications 231-929-0970 www.appiaservices.com

BASiX Automation Integrators, Inc. 603-758-6458 www.basixai.com

CallingPlaces, Ltd 44-2088106609 www.callingplaces.com

CIRPACK +33 141 44 37 60 www.cirpack.com

CommuniGate Systems 415-383-7164 x208 www.communigate.com

Comverse 781-246-9000 www.comverse.com

Cypress Communications 404-869-2500 www.cypresscom.net

Dialexia Communications Inc. 514-693-8500 x214 www.dialexia.com

Freeway Communications 213-225-2200 x101 freeway.com

Gallery IP Telephony 972 9 7486787 www.g-ipt.com

i3 Networks 281-500-8510 www.i3net.us

Junction Networks 215-701-3050 www.junctionnetworks.com

M5 Networks 877-88-GET-M5 www.m5net.com

Natural Convergence 613-280-2000 www.naturalconvergence.com

Newport Networks Limited +44 (0) 1291 635700 www.newport-networks.com

Nuvio 816-444-4422 www.nuvio.com

Siemens Information & **Communication Networks** 800-765-6123 communications.usa.siemens.com

Speakeasy 206-971-5123 www.speakeasy.net

Sylantro 408-626-3049 www.sylantro.com

Taridium 212-461-1600 taridium.com

Tekelec 888-628-5521 www.tekelec.com

TOUBATEL +33172100204 www.toubatel.com

61. IP Video Conferencing

Appia Communications 231-929-0970 www.appiaservices.com

CapRock Communications 832-668-2300 www.caprock.com

Cypress Communications 404-869-2500 www.cypresscom.net

Dialogic 800-755-4444 www.dialogic.com



Applications & Services

Eyeball Networks 604-921-5993 x103 www.eyeball.com

Global Crossing 585-255-1679 www.globalcrossing.com

gr8fone.net 919898008655 gr8fone.net

SPIRIT 1 408 540-6033 www.spiritdsp.com

Telanetix 858-362-2250 www.telanetix.com

Vital Voice & Data 888-558-8855 x301 vitalvoiceanddata.com

62. Least-Cost Routing

Comarch +48 12 646 1504 www.comarch.com

General Telecom 646-328-5800 www.gentel.net

GRNVoIP 212-803-1746 x246 www.grnvoip.com

IntelePeer 650-525-9200 www.intelepeer.com

Mavenir Systems 469-916-4393 www.mavenir.com

Newport Networks Limited +44 (0) 1291 635700 www.newport-networks.com

Siemens Communications 800-765-6123 www.communications.usa.siemens.c om/home.html

TARGUSinfo 703-272-6215 www.targusinfo.com

TransNexus 404-526-6060 www.transnexus.com

VegaStream 613-489-0569 www.vegastream.com

VoEX, Inc. 650-525-9200 x2101 www.voex.com

VoSKY 866-341-3285 www.vosky.com

63. One Number/Follow Me

1Number4U 866-824-8245 www.1number4u.com

Adomo 408-996-7086 www.adomo.com

Associated Call Centers 800-610-5262 www.inboundacc.com

CallingPlaces, Ltd 44-2088106609 www.callingplaces.com

Common Voices, Inc 617-286-1600 www.commonvoices.com

Cypress Communications 404-869-2500 www.cypresscom.net

Gallery IP Telephony 972 9 7486787 www.g-ipt.com

GoSolutions 727-821-6565 gosolutions.com

Grapevine Telephone Network Solutions 847-317-0700 x219 www.grapevinephone.com

Interactive Intelligence Inc. 317-872-3000 x3 www.ININ.com

IVR Technologies, Inc. 213-634-1522 www.ivr.com

Junction Networks 215-701-3050 www.junctionnetworks.com

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Nuvio 816-444-4422 www.nuvio.com

Parwan Electronics Corporation 732-290-1900 x226 www.voicesaver.com

Truphone +44 1732 864310 www.truphone.com

Vital Voice & Data 888-558-8855 x301 vitalvoiceanddata.com

64. Prepaid Calling Cards

APEX Voice Communications 818-379-8400 www.apexvoice.com

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IVR Technologies, Inc. 213-634-1522 www.ivr.com

MediaRing 408-962-1251 www.mediaring.com

Pactolus Communications Software 508-616-0900 www.Pactolus.com

PhoenixSoft, Inc. 602-788-6100 www.phoenixsoft.com

Pipeline Telecom Inc. 321-409-9971 x11 www.pipelinetelecom.com

Seawolf Technologies, Inc. 516-393-2150 x230 www.seawolftech.com

StarTek 303-262-4548 www.StarTek.com

65. SOHO

1SourceVoIP 800-777-8197 www.1SourceVoIP.com

Associated Call Centers 800-610-5262 www.inboundacc.com

ClearOne Communications 800-707-6994 www.clearone.com

Dialexia Communications Inc. 514-693-8500 x214 www.dialexia.com

eChange Technology, Inc. 678-935-0147 x114 www.echangetechnology.com

Gallery IP Telephony 972 9 7486787 www.g-ipt.com

Intuitive Voice Technology 602-249-5750 www.IntuitiveVoice.com

Junction Networks 215-701-3050 www.junctionnetworks.com

Pipeline Telecom Inc. 321-409-9971 x11 www.pipelinetelecom.com

Power Systems Direct, Inc. 678-226-4300 x114 www.powersystemsdirect.com Speakeasy 206-971-5123 www.speakeasy.net

TeleVoce Inc 408-627-4044 www.televoce.com

TriVium Systems, Inc 877-439-9338 x320 www.triviumsys.com

66. Streaming Audio/Video

Accurate Always 800-828-9428 x1 www.accuratealways.com

CapRock Communications 832-668-2300 www.caprock.com

Cypress Communications 404-869-2500 www.cypresscom.net

Kontron AG +49 81-65 77 0 www.kontron.com

Level 3 Communications 877-2LE-VEL3 www.Level3.com

Raketu Communications Inc. 832-239-8527 www.Raketu.com

SysMaster Corporation 877-900-3993 www.sysmaster.com

TiVi +371 7881005 www.tivi.com

67. Telecommuting

Adomo 408-996-7086 www.adomo.com

ClearOne Communications 800-707-6994 www.clearone.com

Cypress Communications 404-869-2500 www.cypresscom.net

Dirigosoft Corporation 877-870-1234 x205 www.dirigotelecom.com

Forum Communications International 972-680-0700 x1581 www.forum-com.com

TelStrat 972-543-3500 www.TelStrat.com

VegaStream 613-489-0569 www.vegastream.com

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Applications & Services

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68. Unified/Integrated Messaging

3CX +35722444032 www.3cx.com

Aastra Intecom 800-468-3266 www.aastraintecom.com

Acredo Technologies, Inc. 850-266-7121 www.acredo.us

Adomo 408-996-7086 www.adomo.com

Alcatel 800-995-2612 www.alcatel.com

AMDEV Communications 209-962-4517 www.amdevcomm.com

AMTELCO 608-838-4194 www.amtelco.com

AnswerNet Network 800-411-5777 www.answernet.com

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Associated Call Centers 800-610-5262 www.inboundacc.com

Associated Call Centers 800-610-5262 www.inboundacc.com



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> Citrix Systems, Inc. 408-678-3360 www.citrix.com/applicationgateway

Common Voices, Inc 617-286-1600 www.commonvoices.com

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GoSolutions 727-821-6565 gosolutions.com

Grapevine Telephone Network Solutions 847-317-0700 x219 www.grapevinephone.com

i3 Networks 281-500-8510 www.i3net.us

Interactive Intelligence Inc. 317-872-3000 x3 www.ININ.com

Intuitive Voice Technology 602-249-5750 www.IntuitiveVoice.com

Mitel Networks 613-592-2122 x2188 www.mitel.com

NEC Unified Solutions, Inc. 214-262-6384 www.necunifiedsolutions.com

NeoPhonetics 708-468-4800 www.neophonetics.com

Nuvio 816-444-4422 www.nuvio.com

Pactolus Communications Software 508-616-0900 www.Pactolus.com

Parwan Electronics Corporation 732-290-1900 x226 www.voicesaver.com

Prosodie Interactive 954-671-6588 www.prosodieinteractive.com

Raketu Communications Inc. 832-239-8527 www.Raketu.com

serVonic +49 8142 4799 x12 www.servonic.com Siemens Communications 800-765-6123 www.communications.usa.siemens.c om/home.html

Telenity 203-445-2000 x2019 telenity.com

Teltronics, Inc. 941-753-5000 x7315 www.teltronics.com

Toshiba America Information Systems, Telecom Systems Div. 949-583-3700 www.telecom.toshiba.com

69. Virtual Assistant

1Number4U 866-824-8245 www.1number4u.com

Acredo Technologies, Inc. 850-266-7121 www.acredo.us

Adomo 408-996-7086 www.adomo.com

Associated Call Centers 800-610-5262 www.inboundacc.com

Dirigosoft Corporation 877-870-1234 x205 www.dirigotelecom.com

GM Voices, Inc. 770-752-4500 www.gmvoices.com

GoSolutions 727-821-6565 gosolutions.com

Invores Systems, Inc. 888-817-1860 www.invores.com

Softel Communications Inc 877-525-1987 www.softel.com

VoiceStamps.com 469-272-4688 x1 www.voicestamps.com

70. Virtual/Distributed Call Center

1Number4U 866-824-8245 www.1number4u.com

Aastra Intecom 800-468-3266 www.aastraintecom.com

AnswerNet Network 800-411-5777 www.answernet.com CosmoCom, Inc. 631-940-4200 www.cosmocom.com

Dirigosoft Corporation 877-870-1234 x205 www.dirigotelecom.com

Futuristic Infosystems, Inc. 877-577-5779 www.efuturistic.com

Intelemedia Communications, Inc. 800-300-2150 www.intelemedia.com

Interactive Intelligence Inc. 317-872-3000 x3 www.ININ.com

Mitel Networks 613-592-2122 x2188 www.mitel.com

Noble Systems Corporation 888-866-2538 x300 www.noblesys.com

Nordia inc. 888-858-2166 x5272 www.nordia

prairieFyre Software 613-599-0045 www.prairiefyre.com

Prosodie Interactive 954-671-6588 www.prosodieinteractive.com

Spanlink Communications 763-971-2000 www.spanlink.com

Syntellect 800-788-9733 www.syntellect.com

Sytel Limited +441296381200 www.sytelco.com

TelStrat 972-543-3500 www.TelStrat.com

UCN, Inc. 888-UCN-0002 www.ucn.net

VOCALCOM 514-733-6444 x204 www.vocalcom.com

71. Virtual Private Networks

CapRock Communications 832-668-2300 www.caprock.com

Cbeyond 678-370-2437 cbeyond.net

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Wireless

APPS & SVCS

Encore Networks 703-318-4366 x4366 www.encorenetworks.com

Sipera Systems 214-206-3210 www.sipera.com

72. Web/Call Center Integration

Accurate Always 800-828-9428 x1 www.accuratealways.com

AMTELCO 608-838-4194 www.amtelco.com

Associated Call Centers 800-610-5262 www.inboundacc.com

Associated Call Centers 800-610-5262 www.inboundacc.com

CosmoCom, Inc. 631-940-4200 www.cosmocom.com

Futuristic Infosystems, Inc. 877-577-5779 www.efuturistic.com

GRNVoIP 212-803-1746 x246 www.grnvoip.com

Intelemedia Communications, Inc. 800-300-2150 www.intelemedia.com

Noble Systems Corporation 888-866-2538 x300 www.noblesys.com

prairieFyre Software 613-599-0045 www.prairiefyre.com

Skip2PBX (Skype Gateway) 0039-075-5011664 www.skip2pbx.com

Softel Communications Inc 877-525-1987 www.softel.com

StarTek 303-262-4548 www.StarTek.com

Syntellect 800-788-9733 www.syntellect.com

Teltronics, Inc. 941-753-5000 x7315 www.teltronics.com UCN, Inc. 888-UCN-0002 www.ucn.net

Upstream Works Software 905-660-0969 x365

Userful 866-873-7385 www.userful.com/?tmcbg

Virtual Hold Technology 330-670-2280 www.virtualhold.com

Witness Systems 770-754-8651 www.witness.com

73. E911

911 Enable 514-745-2143 www.911enable.com

Americon 707-539-3321 www.controlroomsusa.com

AnchorPoint 508-628-4511 www.anchorpoint.com

Dash Carrier Services 303-228-8809 dashcs.com

HBF/ 911 Services 512-481-0911 www.hbfgroup.com

i3 Networks 281-500-8510 www.i3net.us

Level 3 Communications 877-2LE-VEL3 www.Level3.com

NeoPhonetics 708-468-4800 www.neophonetics.com

TeleCommunication Systems, Inc. (TCS) 410-295-1865 www.telecomsys.com

WIRELESS

74. Handsets/PDAs

Aastra Telecom 905-760-4200 www.aastra.com

eChange Technology, Inc. 678-935-0147 x114 www.echangetechnology.com

GN US Inc 603-598-1100 www.jabra.com

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ipDialog, Inc. 408-830-0800 www.ipdialog.com

ISI Telemanagement Solutions, Inc. 847-592-3278 www.isi-info.com

Pipeline Telecom Inc. 321-409-9971 x11 www.pipelinetelecom.com

snom technology AG 978-686-1531 www.snom.com

SpectraLink 303-583-5342 www.spectralink.com

75. Location-Based Services (Mobile e-commerce)

IntelliNet Technologies, Inc. 321-726-0686 x284 www.intellinet-tech.com

ISI Telemanagement Solutions, Inc. 847-592-3278 www.isi-info.com

TeleBright 888-519-1472 www.telebright.com

TeleCommunication Systems, Inc. (TCS) 410-295-1865 www.telecomsys.com

Telenity 203-445-2000 x2019 telenity.com

76. Short Message Service

Comverse 781-246-9000 www.comverse.com

TeleBright 888-519-1472 www.telebright.com

TeleCommunication Systems, Inc. (TCS) 410-295-1865 www.telecomsys.com

Telenity 203-445-2000 x2019 telenity.com

77. Third-Generation Wireless (3G)

Adax 510-548-7047 x182 www.adax.com

Azure Communications 408-376-3600 azurecomm.com/ IntelliNet Technologies, Inc. 321-726-0686 x284 www.intellinet-tech.com

Multi-Tech Systems, Inc. 800-328-9717 x5178 www.multitech.com

TiVi +371 7881005 www.tivi.com

78. Wireless Data/Internet/WAP

Azure Communications 408-376-3600 azurecomm.com/

Cellular Specialties, Inc 603-626-6677 www.cellularspecialties.com

DragonWave Inc. 613-599-9991 x2282 www.dragonwaveinc.com

International Systems Research Co. 650-570-6960 www.isrus.com

Samsung BCS 972-761-7000 www.samsung.com/bcs

TeleCommunication Systems, Inc. (TCS) 410-295-1865 www.telecomsys.com

79. Wireless Internet Telephony

Azure Communications 408-376-3600 azurecomm.com/

Carrier Access Corporation 303-218-5524 www.carrieraccess.com

Convergin +972-9-951 7771 www.convergin.com

DiamondWare, Ltd. 480-380-1122 www.dw.com

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International Systems Research Co. 650-570-6960 www.isrus.com

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SpectraLink 303-583-5342 www.spectralink.com

SPIRIT 1 408 540-6033 www.spiritdsp.com

TELECO, Inc. 864-297-4401 x2216 www.teleco.com

TeleCommunication Systems, Inc. (TCS) 410-295-1865 www.telecomsys.com

TiVi +371 7881005 www.tivi.com

Truphone 07624005631 www.truphone.com

Voiplink 866-987-8647 www.voiplink.com

80. Wireless LAN

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Azure Communications 408-376-3600 azurecomm.com/

CapRock Communications 832-668-2300 www.caprock.com

Cellular Specialties, Inc 603-626-6677 www.cellularspecialties.com

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NEC Unified Solutions, Inc. 214-262-6384 www.necunifiedsolutions.com

Network Instruments 952-932-9899 www.networkinstruments.com

Ortronics/Legrand 800-934-5432 www.ortronics.com

Subscribe FREE online at www.itmag.com

WildPackets 925-937-3200 www.wildpackets.com

NET EQUIP

81. Aggregator/Concentrator

ARRIS 678-473-8327 www.arrisi.com

Carrier Access Corporation 303-218-5524 www.carrieraccess.com

RADirect 201-512-9697 www.rad-direct.com

Telco Systems, a BATM Company 800-221-2849 x2250 www.telco.com

82. Applications Server

Alliance Systems 972-633-3400 www.alliancesystems.com

Aonta Technologies Limited +353 1 4406661 www.aonta.com

APEX Voice Communications 818-379-8400 www.apexvoice.com

BEA Systems Inc. 408-570-8701 www.bea.com/wlcom

Mavenir Systems 469-916-4393 www.mavenir.com

Natural Convergence 613-280-2000 www.naturalconvergence.com

Pactolus Communications Software 508-616-0900 www.Pactolus.com

Stratus Technologies 978-461-7619 stratustelecom.com

Tekelec 888-628-5521 www.tekelec.com

Veraz Networks 408-750-9400 www.veraznetworks.com

Vertical Communications 877-VER-TICA x2 www.vertical.com

83. Bridges

Aonta Technologies Limited +353 1 4406661 www.aonta.com

DragonWave Inc. 613-599-9991 x2282 www.dragonwaveinc.com

Softel Communications Inc 877-525-1987 www.softel.com

84. Carrier Class Gateways

Carrier Access Corporation 303-218-5524 www.carrieraccess.com

CEPOINT Networks, LLC. 603-883-7979 www.cepoint.com (See our enhanced listing in the albhabetical section.)

GoHigh Data Networks Technology Co., Ltd. +8610-62302956 www.datangnetwork.com

Mediatrix Telecom, Inc. 819-829-8749 www.mediatrix.com

MERA Systems, Inc. 866-644-3051 x5973 www.mera-systems.com

RADirect 201-512-9697 www.rad-direct.com

Reef Point Systems 781-505-8300 www.reefpoint.com

SinglePipe Communications 859-721-4200 www.singlepipecom.com



Veraz Networks 408-750-9400 www.veraznetworks.com

86. CSU/DSU

RAD Data Communications, Inc. 201-529-1100 x330 www.radusa.com

87. Data-Enabled PBX

OPC Marketing, Inc. 972-267-3279 x202 www.opc-marketing.com

OpenVox Communication Co., Ltd +86-755-83410091 x608 www.openvox.com.cn

Rhino Equipment Corp. 480-940-1826 x6311 www.rhinoequipment.com

Vertical Communications 877-VER-TICA x2 www.vertical.com

88. Edge Access Device

ARRIS 678-473-8327 www.arrisi.com

Comtico +45 7027 9299 www.comtico.com

Omnitron Systems 949-250-6510 www.omnitron-systems.com

RAD Data Communications, Inc. 201-529-1100 x330 www.radusa.com

RADirect 201-512-9697 www.rad-direct.com

Telco Systems, a BATM Company 800-221-2849 x2250 www.telco.com

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89. Fax Servers

Axacore 858-427-4301 www.axacore.com

OPC Marketing, Inc. 972-267-3279 x202 www.opc-marketing.com

90. Firewalls

ADTRAN, Inc. 256-963-8000 www.adtran.com

Converged Access Inc. 978-742-1400 www.convergedaccess.com

Ingate Systems 603-883-6569 www.ingate.com





etwork Equipment

Intertex Data 508-385-6335 intertexdata com

Sipera Systems 214-206-3210 www.sipera.com

91. Gatekeeper

Quintum Technologies, Inc. 732-460-9000 x238 www.quintum.com

92. Integrated Access Device

ADTRAN, Inc. 256-963-8000 www.adtran.com

Asentria 206-344-8800 x144 www.asentria.com

Carrier Access Corporation 303-218-5524 www.carrieraccess.com

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TeleSoft International, Inc. 512-373-4324

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ABP Technology 972-831-1600 x121 www.abptech.com

Adomo 408-996-7086 www.adomo.com

Advanced Network Telephony 818-894-9347 xOpt 1 NetworkTelephony.Biz

Alliance Systems 972-633-3400 www.alliancesystems.com

Arlinx, Inc. 954-344-7665 www.arlinx.com

ARRIS 678-473-8327 www.arrisi.com

Citrix Systems, Inc. 408-678-3360 www.citrix.com/applicationgateway

Comtico +45 7027 9299 www.comtico.com

Covergence, Inc. 978-823-5200 www.covergence.com

Eutectics Inc. 973-227-4051 x104 www.eutecticsinc.com

Grandstream Networks, Inc. 617-566-9300 www.grandstream.com

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847-317-0700 x219 www.grapevinephone.com

Ingate Systems 603-883-6569 www.ingate.com

Interactive Intelligence Inc. 317-872-3000 x3 www.ININ.com

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pbxnsip inc. 978-746-2777 x111 www.pbxnsip.com

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Tango Networks 972-301-9300 www.tango-networks.com

Target Distributing 800-873-5528 www.targetd.com

TeleSoft International, Inc. 512-373-4324

VanAccess 86 755 2605 4346 x803 www.vanaccess.com

Zoom Technologies, Inc. 617-535-9383 www.zoom.com

94. Internet Telephony Gateways

ABP Technology 972-831-1600 x121 www.abptech.com

Aculab 781-433-6000 www.aculab.com

Alliance Systems 972-633-3400 www.alliancesystems.com

Allworx 585-421-3850 x124 www.allworx.com

AudioCodes 408-441-1175 www.audiocodes.com

Carrier Access Corporation 303-218-5524 www.carrieraccess.com

CIRPACK +33 141 44 37 60 www.cirpack.com

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Citrix Systems, Inc. 408-678-3360 www.citrix.com/applicationgateway

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Diversified Technology 800-443-2667 www.dtims.com

Grandstream Networks, Inc. 617-566-9300 www.grandstream.com

InterEdge Technologies, LLC 727-536-2700 www.inter-edge.com

Intertex Data 508-385-6335 intertexdata.com IPitomy Communications 941-306-2200 www.ipitomy.com

Mediatrix Telecom, Inc. 819-829-8749 www.mediatrix.com

Multi-Tech Systems, Inc. 800-328-9717 x5178 www.multitech.com

Quintum Technologies, Inc. 732-460-9000 x238 www.quintum.com

Rhino Equipment Corp. 480-940-1826 x6311 www.rhinoequipment.com

Skip2PBX (Skype Gateway) 0039-075-5011664 www.skip2pbx.com

SysMaster Corporation 877-900-3993 www.sysmaster.com

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> See the Located on pages 44-45.

VegaStream 613-489-0569 www.vegastream.com

ViaTalk, LLC. 518-631-2360 vtwhite.com

Voiceboard Corporation 805-389-3100 x1245 www.voiceboard.com

Voiplink 866-987-8647 www.voiplink.com

95. IP-Enabled PBX

1SourceVoIP 800-777-8197 www.1SourceVoIP.com

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Dirigosoft Corporation 877-870-1234 x205 www.dirigotelecom.com

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Rhino Equipment Corp. 480-940-1826 x6311 www.rhinoequipment.com

Samsung BCS 972-761-7000 www.samsung.com/bcs

Siemens Information & Communication Networks 800-765-6123 communications.usa.siemens.com

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TalkSwitch 888-332-9322 x111 www.talkswitch.com

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VOCALCOM 514-733-6444 x204 www.vocalcom.com

Voiplink 866-987-8647 www.voiplink.com

WIN Enterprises 978-688-2000 x23 www.win-ent.com

96. IP Phone (SIP, H.323, Ethernet...)

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Zoom Technologies, Inc. 617-535-9383 www.zoom.com

97. Media Gateway

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Tekelec 888-628-5521 www.tekelec.com

U4EA Technologies +441173736758 www.u4eatech.com

Voiceboard Corporation 805-389-3100 x1245 www.voiceboard.com

99. Network Hubs

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100. Network PBX

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Sphere Communications Inc. 847-793-9600 x300 www.spherecom.com

TalkSwitch 888-332-9322 x111 www.talkswitch.com

Vertical Communications 877-VER-TICA x2 www.vertical.com

101. Programmable Switches

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Redwood Technologies Limited +44 1344 304 344 www.redwoodtech.com

Telmar Network Technology 866-835-6276 www.telmarnt.com

102. Remote Access Concentrators

OutPost Sentinel 678-867-9957 www.outpostsentinel.com

TelStrat 972-543-3500 www.TelStrat.com

103. Routers

3Com 508-323-5000 www.3com.com

ADTRAN, Inc. 256-963-8000 www.adtran.com

Encore Networks 703-318-4366 x4366 www.encorenetworks.com

Intertex Data 508-385-6335 intertexdata.com

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U4EA Technologies +441173736758 www.u4eatech.com

104. Softswitch

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CIRPACK +33 141 44 37 60 www.cirpack.com

Comverse 781-246-9000 www.comverse.com

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FacetCorp 800-235-9901 www.facetcorp.com

Freeway Communications 213-225-2200 x101 freeway.com

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www.mera-systems.com NexTone Communications 240-912-3141 www.nextone.com

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Stratus Technologies 978-461-7619 stratustelecom.com

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Veraz Networks 408-750-9400 www.veraznetworks.com

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VoX Communications 813-217-9777 www.voxcorp.net

105. Signaling Gateway

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Dialogic 800-755-4444 www.dialogic.com

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106. Enhanced Services Platform

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APEX Voice Communications 818-379-8400 www.apexvoice.com

Carrius Technologies, Inc. 214-572-7800 www.carriustech.com

Covergence, Inc. 978-823-5200 www.covergence.com

Diversified Technology 800-443-2667 www.dtims.com

PhoenixSoft, Inc. 602-788-6100 www.phoenixsoft.com

Solegy LLC 212-801-2506 www.solegy.com

Sylantro 408-626-3049 www.sylantro.com

107. Voice Data Multiplexers

Converged Access Inc. 978-742-1400 x404 www.convergedaccess.com

RAD Data Communications, Inc. 201-529-1100 x330 www.radusa.com

RADirect 201-512-9697 www.rad-direct.com

Telco Systems, a BATM Company 800-221-2849 x2250 www.telco.com

Telmar Network Technology 866-835-6276 www.telmarnt.com

108. Voice/Data Switch

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110. Wireless Base Station

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Azure Communications 408-376-3600 azurecomm.com/

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SpectraLink 303-583-5342 www.spectralink.com

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The Telecom Directory 404-797-6633 www.TheTelecomDirectory.com

XO Communications 800-474-1763 www.XO.com

112. Internet Fax Service Provider

Axacore 858-427-4301 www.axacore.com

113. Internet Telephony Wholesaler

1SourceVoIP 800-777-8197 www.1SourceVoIP.com

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Dash Carrier Services 303-228-8809 dashcs.com

Digerati Networks 210-614-7240 www.digerati-networks.com

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Global Crossing 585-255-1679 www.globalcrossing.com

www.egeotel.com

GM Voices, Inc. 770-752-4500 www.gmvoices.com

gr8fone.net 919898008655 gr8fone.net

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VoEX, Inc. 650-525-9200 x2101 www.voex.com

VoX Communications 813-217-9777 www.voxcorp.net

XO Communications 800-474-1763 www.XO.com

114. ISP

ISN 541152520072 x1758 www.isncom.com

Speakeasy 206-971-5123 www.speakeasy.net

The Telecom Directory 404-797-6633 www.TheTelecomDirectory.com

115. ITSP

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Freeway Communications 213-225-2200 x101 freeway.com

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Sterling Commerce 786-423-7436 www.sterlingcommerce.com

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120. Collaborative ASP (groupware, e-mail, video conferencing...)

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121. Communications ASP

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Cbeyond 678-370-2437 cbeyond.net

Futuristic Infosystems, Inc. 877-577-5779 www.efuturistic.com

Junction Networks 215-701-3050 www.junctionnetworks.com

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Prosodie Interactive 954-671-6588 www.prosodieinteractive.com

solution4voip 92217019454 www.solution4voip.com

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UCN, Inc. 888-UCN-0002 www.ucn.net

123. Telephony ASP

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VoiceStamps.com 469-272-4688 x1 www.voicestamps.com

125. Voice Portal

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128. Consultant

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Interactive Networks 1-866-436-1128 x113 www.interactiveni.com

ISI Telemanagement Solutions, Inc. 847-592-3278 www.isi-info.com

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Voice Teleservices 207-699-2484 www.voiceteleservices.com

129. Developer

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DiamondWare, Ltd. 480-380-1122 www.dw.com

Hermon Labs 972-4-628-8001 www.hermonlabs.com

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Spanlink Communications 763-971-2000 www.spanlink.com

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130. Distributor

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131. Interconnect

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VLR Communications 800-369-8273 www.vlrcommunications.com

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Turn The Page, 2008 Awaits

A s 2007 heads into the record books, it may be time to review some of the major events that helped shape the past year in IP communications. There were some obvious major happenings, like the surprise flameout of VoIP provider SunRocket (News - Alert), and big product announcements from vendors small and large. 2007 certainly marked a year of consolidation in the industry, featuring mergers like Mitel scooping up Inter-Tel (News - Alert), Nokia finding its way with Navteq, Digium nabbing SwitchVox, Google grabbing GrandCentral, Quintum to NET, Sphere to NEC, Allworx to Paetec, and others. Covad and Avaya (News - Alert) were sold to private equity.

It was also a year for strange bedfellows. Take for example Cisco's (News - Alert) John Chambers and Microsoft's Steve Ballmer trying to make nice and play down the extreme levels of competition while attempting to highlight all the collaboration between the two companies.

Ovum's Jan Dawson described the situation thusly: "...it was hard to avoid the sense that they were holding hands while kick-ing each other under the table."

Ballmer and Chambers announced seven key areas of collaboration across the various markets they serve, but it was lost on no one that in reality, Microsoft (News - Alert) and Cisco will continue to battle for unified communications supremacy.

Speaking of unified communications, 2007 was a banner year for Microsoft. This past October, Microsoft launched their long awaited Office Communications Server (OCS) to much fanfare. Judging by the number of partners and customers joining Microsoft for the launch it seems that Microsoft finally has a serious horse in the unified communications race.

Nearly 800 systems integrators have been certified to help customers deploy Microsoft UC software.

Hardware manufacturers like Nortel, Ericsson and Mitel (News - Alert) joined software players like SAP to announce their plans to integrate Office Communications Server into their offerings. Dozens of strategic partners joined Microsoft to announce they would develop new UC-enabled endpoints including handsets, wireless phones, webcams and laptops.

I already mentioned that erstwhile number two VoIP provider SunRocket met its demise in 2007. But what about number one? How did Vonage (News - Alert) fare?

The beleaguered VoIP provider settled its legal issues, one legacy carrier at a time. Beginning in March when a Federal court found that Vonage Holdings Corp. infringed on three key Verizon (News - Alert) patents through the financial settlement with Verizon followed by settlements with Sprint Nextel and most recently AT&T Vonage has taken its lumps. However the company's stock price has responded well to the settlements as investors seem to want the company to get back to the business of signing up new customers and doing more to keep them from churning away.

Judging by the latest quarter (leading into November) Vonage had signed up nearly 80,000 new customers, so if they can stay out of court, Vonage might just have some brighter days ahead. On November 12, 2007 TMC's (News - Alert) Tom Keating broke the news that something was wrong with Skype's (News -Alert) service. Unfortunately for Skype, it wasn't the first time it experienced service outages for the year. Back in August a "Perfect Storm" of events conspired to bring Skype's network crashing down. Apparently a Windows Update was the culprit behind the outage.

Network failures notwithstanding, Skype continued to grow and make news along the way. In October, Skype "numerologist" Jean Mercier of Oostakker, Belgium (I believe everybody includes that nugget of info because it's so much fun to say Oostakker) noted that Skype had achieved a milestone of 10 million concurrent users. According to the Oostakker-based number cruncher, the volume of "users online fluctuates during the day, but sometimes now reaches 10 million users online, and never goes below 4 million users online."

He theorized that perhaps Skype's partnership with social networker MySpace may have been behind the surge over 10 million.

In October, Skype and MySpace (News - Alert) announced a deal designed to empower the MySpace community with voice communications. The announcement hinged around integrating MySpaceIM with Skype to enable millions of users to place free Skype Internet calls to other MySpace or Skype users.

MySpaceIM with Skype will also allow MySpacers to optionally select Skype's premium fee-based products, including the company's SkypeOut, SkypeIn, Voice mail, and Call forwarding services.

There were of course too many major events that occurred in 2007 that to list them here would require far more than my onepage allowance. Just think, I haven't even mentioned the fact that 2007 was the year that saw Steve Jobs (News - Alert) walk out onto a San Francisco stage to announce (finally) the release of Apple's iPhone. With over a million units sold in the product's first two and a half months, and a major push into Europe as I write these words, this might even qualify as one of the bigger stories this year. And, what about Google's Android (News - Alert) initiative? There are just so many stories...

Well, dear reader, I guess we have to wait and see what the coming year has in store. Who will fall by the wayside? What companies will be acquired? What gadget will grab the fancy of the population at large? I wish you all a safe and prosperous holiday season, and I look forward to 2008.

- Greg Galitzine is TMC's editorial director.



By Greg Galitzine



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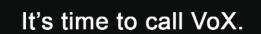
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